

University of Worcester Green Campus Revolution

End of year campaign
report 2025-26



Students Organising
for Sustainability
United Kingdom



UNIVERSITY of
WORCESTER



Our campaign engaged your students on sustainability during the 2025-26 academic year



Our **multi award-winning campaign** successfully engaged your students on sustainability, building a community of **engaged and informed student sustainability champions**, and creating meaningful **behaviour change** for sustainability.

The campaign enhanced students' **understanding of sustainability and carbon literacy**, mobilising them to **lead on sustainability initiatives**. Throughout the year we ran engagement activities communicating practical advice to achieve **quantifiable energy, waste and water reductions**.

This report summarises our main activities and their impacts. The first section highlights the overall impact, and the following pages give more detail about the activities that we ran, concluding with the national picture.



The campaign had a positive impact on your overall student engagement

- **250** students engaged in the campaign (**28%** of total residents)
- **12** students entered our climate quizzes.
- **109** participated in our online competitions and masterclasses.
- **128** engaged in our campus visits.
- **2** students completed the volunteer training, and **1** achieved a silver award.



**Go Green Week,
February 2026**



As part of the campaign, we ran a friendly competition between your residences

- The competition was based on our key engagement statistics, as a percentage of residents from each residence.
- Elizabeth Barratt Browning won the competition this year!
- You can find a [sharable version on our website](#).

University of Worcester

1. Elizabeth Barratt Browning

2. Bishop Bosel

3. Ankerdine

4. Malvern

5. Avon

6. William Morris

7. Wulfstan

8. AE Housman

9. Ledbury

10. Teme

11. Pershore

12. Evesham

13. Abberley

14. Vesta Tilley

15. Berrow

16. Chancellor

17. Sarah Siddons

18. Windrush

Final leaderboard



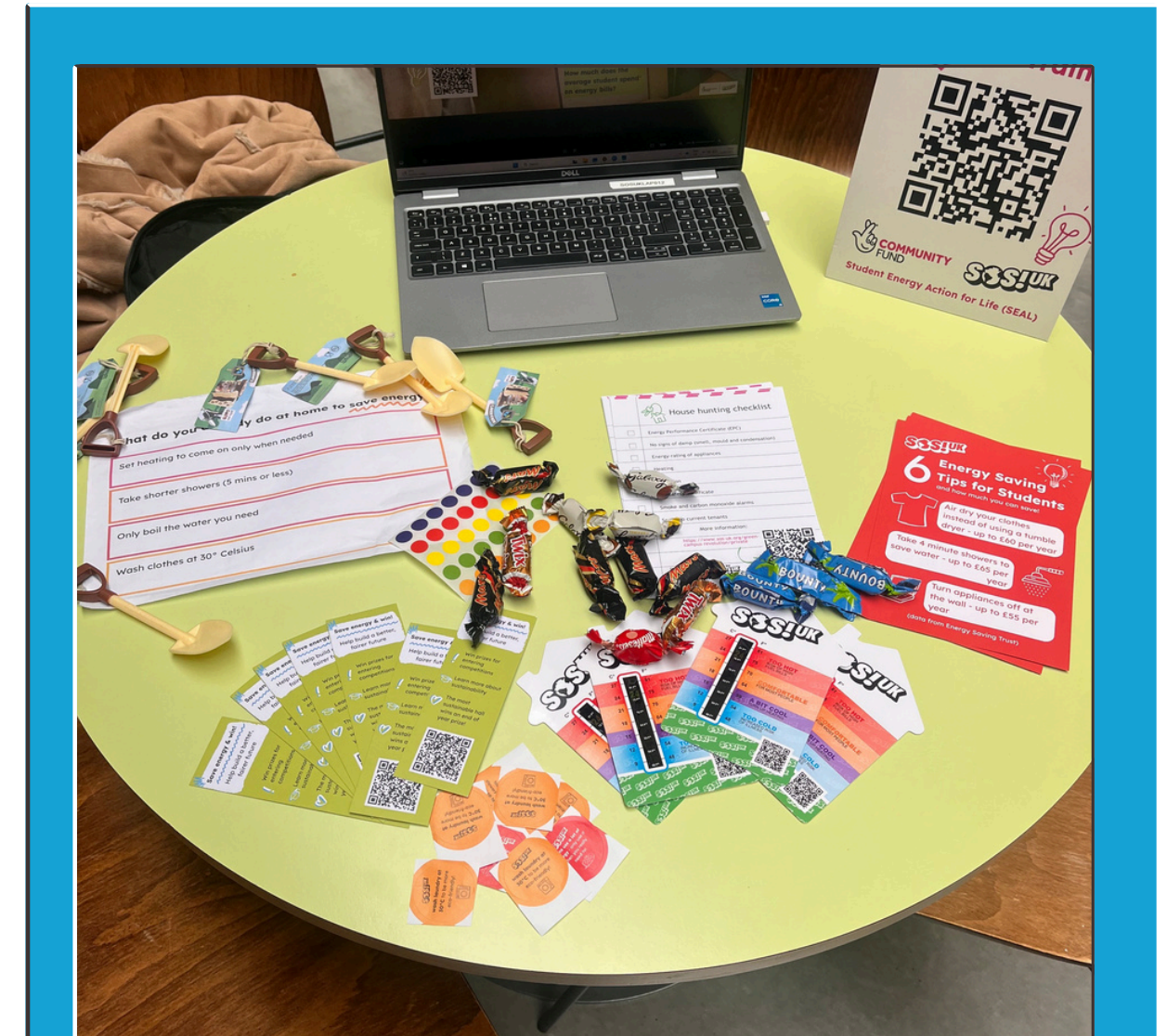
Our trained student volunteers took climate action

As part of their roles, volunteers promoted the campaign to their flatmates and online.

They audited the sustainability of their residences and improved energy efficiency. They participated in masterclasses and workshops thereby increasing their sustainability knowledge and skills.

We supported volunteers to take action by sending monthly emails, inviting them to a Whatsapp group for volunteers, and inviting them to join us on campus for in person visits.

Volunteers were awarded digital badges for their involvement in the campaign. This included sharing the campaign with their friends, completing an audit of their home, and supporting us with campus visits.



Student promo materials!



Volunteers benefited from the campaign



As a result of the campaign:



Know more about how everyday actions contribute to the climate crisis



Understand how to drive more change on the climate crisis where they live



Developed skills that will be useful in the future

Data from 2024-25 volunteer survey




Volunteers had the opportunity to apply for grants to take further action

In the volunteer training sessions we ran this year, we asked students what they thought the biggest sustainability issue was, and discussed solutions.

We offered all volunteers the chance to apply for £30 to promote sustainability in their residence through putting on events, creating videos and writing blog posts on the topics that came up during the training.

These activities furthered the aims of the campaign to engage more students, and provide the chance for volunteers to develop their skills and knowledge on sustainability issues most relevant for them.




SUSTANABILITY COOKING GUIDE

MEAL PLANNING
Meal planning is the practice of deciding in advance what meals you'll prepare and eat over a set period (usually a week). It's about intentional eating: buying and cooking what you actually need and want.

BATCH COOKING
This is when you cook a large amount of food in one go, so that some of it can then be kept for another time. This saves time spent cooking, reduces the amount of ingredients left over that might

An example of a volunteer-led project





“I found that I can do more in my daily life and encourage others to do more about the environment via saving energy as much as possible.”

Student volunteer

Our campaign engaged your students in person

During the visits:

- We had engaging conversations with students about the campaign and wider issues in sustainability at the freshers fair and go green week fair.
- We encouraged students to take part in our quizzes and competitions.
- We handed out free thermometers and energy-saving lightbulbs for students moving onto the private sector.
- We visited each hall and left information about the campaign in shared spaces, including kitchens and common rooms, as part of the recycling audits.
- We visited during welcome week, and go green week to reach the most students at events.



**Freshers' Fair,
September 2025**



We conducted 132 recycling audits



8 students conducted the audits in March and were paid the real living wage.

- All shared kitchens we could access were audited across both campuses.
- Students were left leaflets with a score and personalised constructive feedback.
- Top scorers were rewarded with Fairtrade chocolate.
- Audit reports presented the scores, waste trends and key recommendations to the university. These included:
 - “The general waste score is quite low, with a whole variety of recycling items going into general waste. Interestingly, there isn’t a significant correlation between having the poster up and improved recycling rates, so might be worth considering other ways to disseminate this information, for example in welcome packs and social media.”
 - “The use of food waste bins is generally very low, however where they are being used, they are being used well. I know there has been some talk about ‘bling your bin’ which I think would work well in terms of raising awareness. Could also be integrated into residential inspections?”



**Student recycling auditors,
March 2026**



We supported students living off campus with advice on sustainable living



- During our campus visits, we provided information tailored to students living in the private rented sector, covering smart meters, house hunting guidance, and how to tackle common issues with student housing. We also emailed students at key times throughout the year with additional prompts and links to resources.
- Students were also invited to become home energy auditors, which included a 3 hour training session with expertise from National Energy Action charity, as well as a paid opportunity to audit their peers.

The poster features a white background with a blue border. At the top right is a pink graduation cap icon. The text reads: 'Gain green skills with SOS UK'. Below this is a pink wavy line. In the bottom right corner, there is a pink circular badge with the text 'Paid student opportunity!'. At the bottom of the poster, a blue banner contains the text 'Student auditor recruitment'. There are also pink brushstroke graphics in the top right and bottom left corners of the poster area.

Gain
green skills
with SOS UK

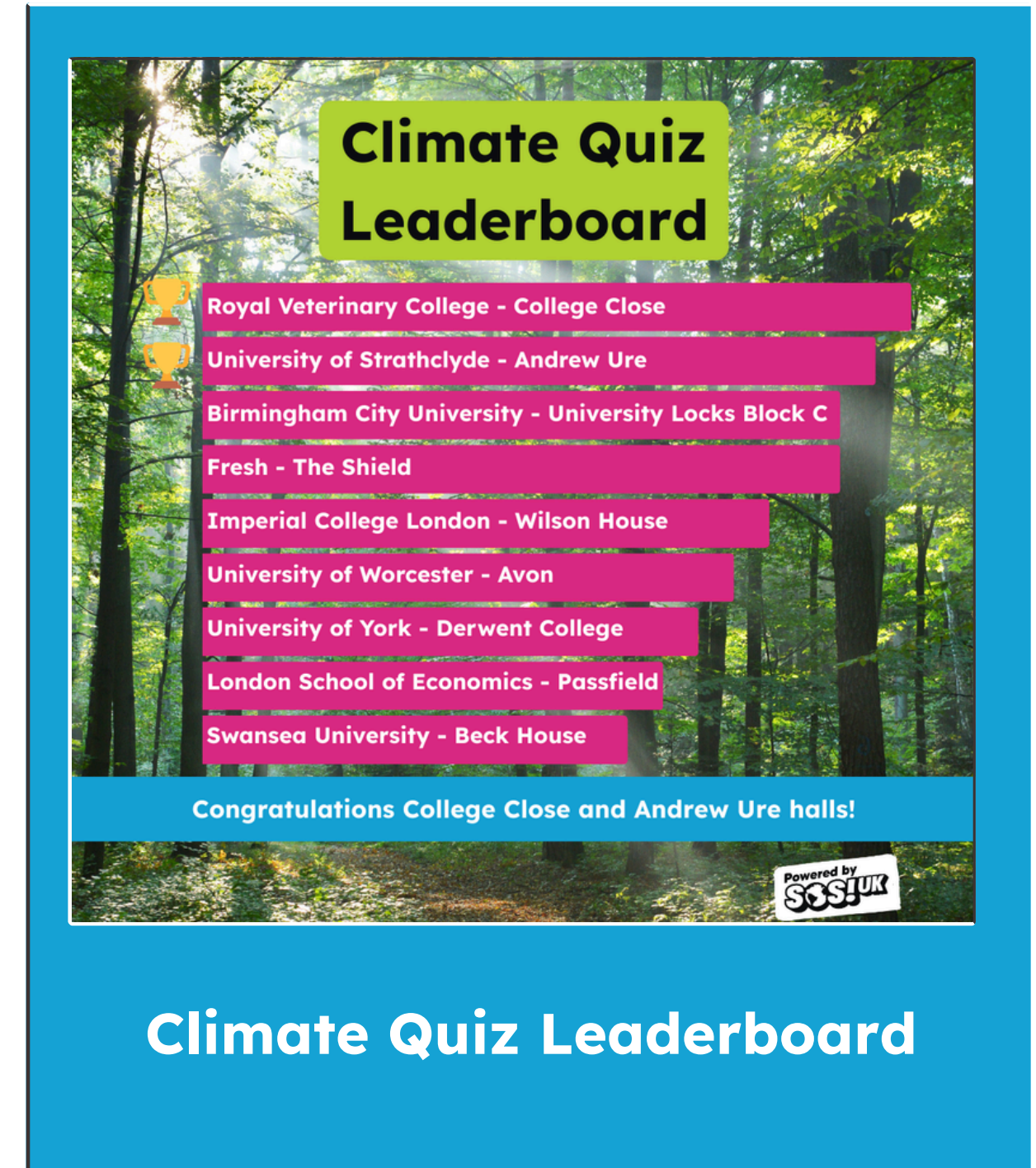
Paid student opportunity!

Student auditor recruitment



We ran two national climate quizzes with 12 students participating

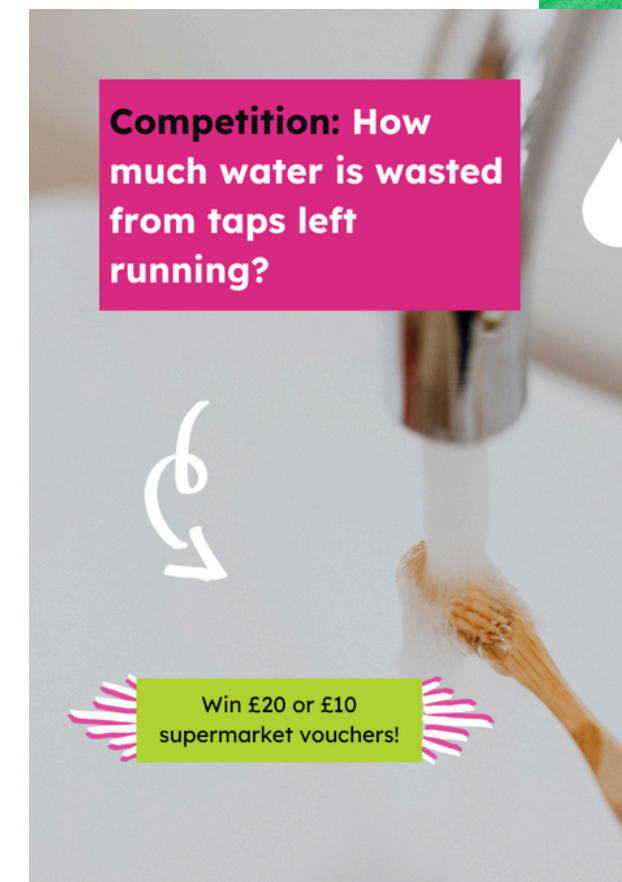
- Students answered 7 questions on topics such as energy saving, carbon and recycling.
- Each quiz rewarded Divine chocolate to the national top 2 halls of residence and two students were picked to win chocolate for themselves.
- Avon made it onto the leaderboard!



Our activities engaged your students and supported their learning



- 109 participated in our online competitions and masterclasses. This included 56 from halls of residence, and 53 from the private rented sector.
- We provided winning students with e-vouchers to provide a range of ethical choices as prizes. Each competition had a guaranteed winner from the University of Worcester.



Our recommendations for improving & engaging more students next year

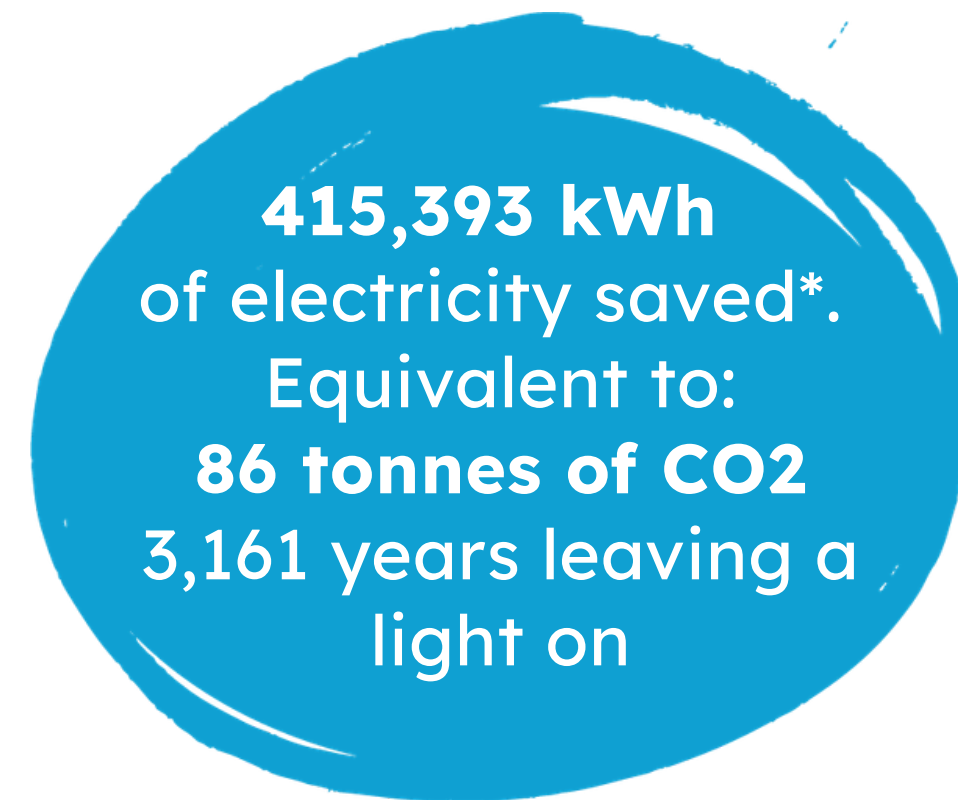


- Continue to participate in large fairs, as this really helps to boost engagements. We could also run a training during go green week and after any other campus visits.
- Run an introductory call to the campaign with all stakeholders this year - residential team, the SU and communications team to get their buy-in. Hopefully we can formalise their participation in the campaign.
- Promote volunteer training via the Students' Union, and any other methods to reach more students. There is potential for more students to be trained up, and for them to have a ripple effect, so I think it's worth putting more energy into this area.



National campaign impacts

Nationally in 2025-26 our campaign contributed greatly to energy savings and student engagement.



*Based on participating universities with energy data. This reflects 60-212 days of analysis per university.

Student engagement had positive outcomes



Our monitoring shows that as a result of the campaign:

77%

are taking more action to save energy*.

65%

encouraged other people to take action for the environment and climate crisis**.

73%

understand how everyday actions contribute to the climate crisis***.

*16% believe they are already doing all they can

**20% said they were already doing this

***18% said they already knew this

Data from 2024-25 survey





“The campaign has made me more aware of the environmental impact of everyday habits, especially in shared living spaces. It encouraged me to take small but consistent steps, like switching off lights and appliances when not in use, recycling properly, and using less heating by wearing extra layers”

Student volunteer

Thank you for your continued support



We look forward to working with you in 2026/27. Next year, our programme will include flexible bespoke support days, and more support for students in the private rented sector, including paid student opportunities via our student energy action for life campaign.

[Find out more and sign-up.](#)



Thank you from SOS UK!

