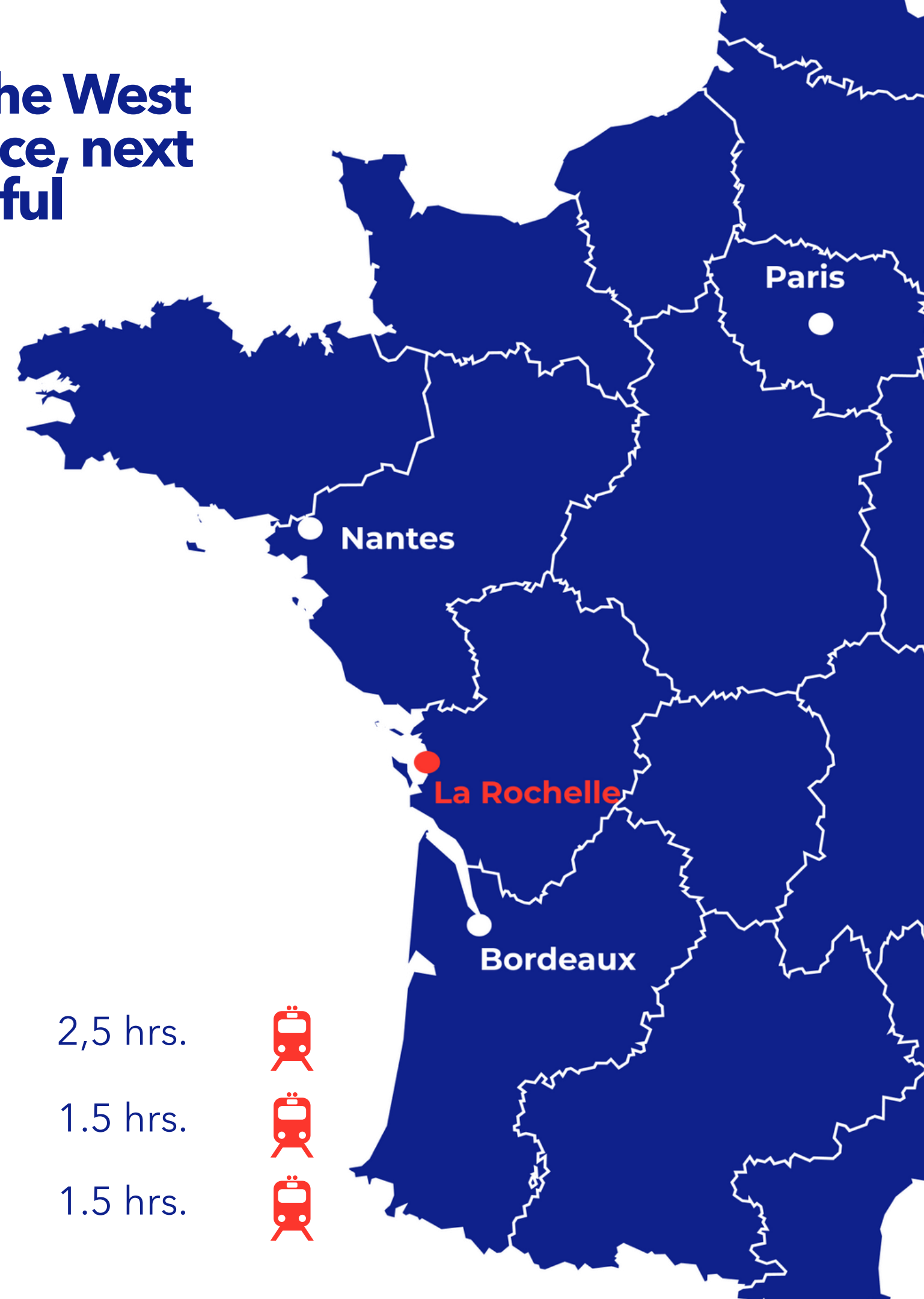




**Experience France !
with Excelia**

Welcome to La Rochelle!

Located on the West coast of France, next to the beautiful island of Ré



La Rochelle is a safe and pleasant city with an exceptional climate.

1st place in the category 'Medium size cities'

2nd in the criteria 'Attractiveness'



Paris 2,5 hrs.

Nantes 1.5 hrs.

Bordeaux 1.5 hrs.



La Rochelle A great place to live and study



Culture, tourism and sport related events all year long!

Music Festival *Francofolies* (July)

Red Bull Cliff Diving

International Film Festival (June)

Grand Pavois Boat Show (September)

Vertical Ocean Camp

Sunny Side of the Doc (June)

...



Increase of 25% students for 10 years
1 in 5 students from abroad

About Excelia

5000

STUDENTS ON CAMPUS

25%

INTERNATIONAL STUDENTS

80

NATIONALITIES

Multiple
accredited
non-profit
institution



- Created in 1988 by the chamber of commerce in La Rochelle.
- Internationally recognized higher education group.



**Short
Summer
Programs
at Excelia
La Rochelle**



Our Summer Programs

Ux & Web Design (online)

3rd - 21st July 2023

Total hours: 60h
Ects: 9

The academic course will cover multiple aspects of web design, community management and digital marketing strategies that will allow students to acquire a deep understanding of these different subjects.

All courses end with a case study which allow students to put into practice what they have just learned.

Fashion, Design & Luxury Industry: France/Italy

June 28th - July 12th 2023

Total hours: 60
ECTS : 9

Provide an in-depth overview of those industry sectors and the diverse management policies and practices associated to each of them.

It will provide an overview of those sectors' evolution in both the French and the Italian context through a trip and a full immersion in both countries.



Our Summer Programs

CSR & Event Management

3 weeks
27th June - 20nd July
Total hours : 90
ECTS: 12

2 courses:

Corporate Social Responsibility course is designed to provide the specific business and management skills required to effectively understand the main characteristics and management context of CSR.

Event Management course is designed to provide an introduction to the principles of event management, formal instructions and training to applicants. Management, animation of team, regulation, promotion and analysis quality are part of objectives and skills applicants will acquire at the end of the course.

IEF French Culture & Gastronomy or French Culture & Sports

2 or 4 weeks
4th July - 29th 2023

2 weeks - 40h / ECTS: 6
4 weeks - 80h / ECTS: 12

The program will be run in French and will cover French culture, history, and traditions including (A2 level minimum):

Gastronomy: practical workshops, cooking classes, cultural visits and conferences. Students will be invited to discover the local terroir, its typical gastronomy and history.

Sports: Practice sea sports and collective sports.



For more information?

Nominations to be done by the Home University to our international office

For all your questions on our short programs, please contact:

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