

Hanze Summer School: the Gateway to New Experiences in Europe

**Are you looking to spend a short period of time abroad?
 Do you value learning by doing, and would you like to
 make friends from all over the world as well as have
 the summer of a lifetime? Then join the Hanze Summer
 School!**

The Hanze Summer School consists of various short courses, varying from business, health, energy transition, to fine art & design. As a university of applied sciences, we focus on theoretical knowledge and its practical application. During our summer school, you will not only learn from the lectures you attend, but will also learn valuable skills from working together in intercultural project groups with students from all over the world. Getting to work with one another on projects, but also getting to learn more about where each person is from, along with their stories, is just as rewarding as the academic aspects. This is an incredible opportunity where you will make friends for life, with people from all over the world. In addition, you will also experience the practical side of your field of study through field trips and company and organisation visits excursions.

Groningen is a wonderful place to spend a few weeks studying in the summer. It is a beautiful city with a ratio of 1 in 4 people being a student, making it the most vibrant student city in the Netherlands. Whether it's your first time travelling out of your country, or it is your tenth time, you will and have an exciting learning experience in Groningen. It is also a great place from which to explore the rest of the Netherlands as well as Europe. Get ready for an unforgettable time!



Hanze UAS:
**3500 faculty & staff/
 30,000 students**

Groningen:
**1/2 of population
 (202,747) under
 35 years of age,
 2 universities,
 >60,000 students.**

Key Features:

- 1 - 3 weeks depending on the course
- Unique opportunity to study in the heart of Europe
- Diverse and multidisciplinary student population
- Distinguished lecturers
- International classroom
- Academic recognition by credits and certificate
- Furnished accommodation in the city centre
- Excellent social programme in evenings and weekends
- As of 2022-2023 the Hanze Summer School will work with a shopping cart principle that will determine the total cost of the summer course*.

About Groningen:

- City of talent
- Lots of young talent, innovations, high tech, creativity and startups
- Bustling and vibrant student city
- Picturesque safe city centre that dates from the early Middle Ages
- Impressive modern architecture
- Excellent and affordable sports facilities
- Large cultural scene with lots of art galleries, boutiques and cafés
- A nightlife that never sleeps
- Easily accessible by train

About Hanze UAS:

- Large, comprehensive engaged university of applied sciences
- Educating skilled and engaged students and professionals for over two centuries
- Skills driven and practice-oriented education
- Offers Associate Degrees, Bachelors, Masters, Certificate and Exchange programmes, courses for professionals, and summer courses.

*The total cost per course varies and is dependent of the duration of the course, the type of accommodation desired along with other add-ons.

N.B. Some courses will be offered in the winter as of the academic year 2022-2023. See hanze.nl/summerschool for the actual dates and details.

Doing Business in Europe – Sustainable Marketing

This course focuses on topics related to international business and global marketing in specific EU-countries. You will acquire intercultural skills and will learn more about the Eurozone, social enterprises and sales techniques for doing business in Europe. In groups, you will design a marketing campaign plan and present it to the CEO of Philips at their headquarters in Amsterdam. Excursions, city trips and a visit to a Dutch isle are included in the programme.

hanze.nl/DBIEmarketing

Doing Business in Europe – International Communication

The course focuses on diving into intercultural issues in international communication, and learning and practicing how to communicate effectively across cultures. You will explore concepts such as culture shock, cultural values and intercultural competences and will train your skills individually and in groups. Visits to multinationals and excursions to Dutch attractions are included in the programme.

hanze.nl/DBIEcommunication

Health course

The School of Health Care Studies offers various short courses to international students ranging from 5 credits – 30 credits depending on the duration of the course. The school is currently looking into offering a short course that will partly run along the summer school so that participants get to take part in the summer school's social programme. For details on the current status of this course, please refer to the website: hanze.nl/healthcarestudies.

Engaged

Hanze UAS is an engaged knowledge institution that takes its role in contributing to society and creating a sustainable world very seriously. The university is connected to the world around us and involved with the people in the region. Together with students and various partners, Hanze UAS is actively involved in helping solve societal challenges such as the energy transition, inclusion and diversity, and healthy ageing. With its practical research and education, Hanze UAS is a hotbed of innovation and entrepreneurship.

Global Energy Transition

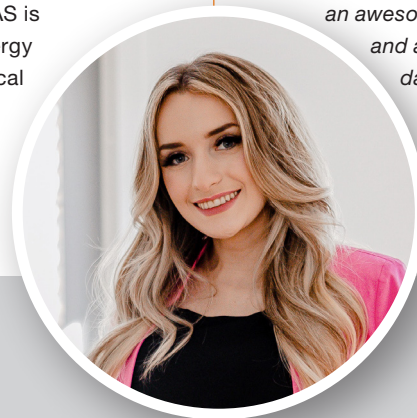
This course gives students from all disciplines insight into the basic principles of energy transition and it's playing field along with the skills needed to contribute to (local) energy transition initiatives. Some of the topics covered include futures literacy, intercultural awareness, adaptive leadership, sustainability and new business models, communication and behavior. This course is structured in such a way that the theory learned is put into practice by working on assignments in a project and group setting. The course also offers inspirational field trips and network opportunities.

hanze.nl/GETcourse

What do former participants think?

"I took part in the Hanze Summer School in 2018 and I truly believe that if it wasn't for this experience, I wouldn't be where I am today. The course helped me grow as a person and it even inspired me to set up my own social media marketing company: SamSocial. The passionate lecturers made it easy to learn and stay engaged. But what I loved most of all was learning about different cultures and meeting different people from all parts of the world. Groningen is an awesome city with friendly people and an amazing nightlife! Till this day I've never seen that many bicycles in my life!"

Samantha Lawler
from Canada



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