

# University of Worcester

## Impact report 2016-17

Thank you so much for everything you've put into Green Impact this year. We're really proud of what the programme's achieved, and hope you are too.

This document confirms your achievements this year, lets you know about the combined impact of teams at the university, and updates you on what's going on with Green Impact nationally.

### National impact

Green Impact is a change and engagement programme – it helps people understand sustainability and social responsibility, shows them what they can do to make a difference, and supports them in achieving these actions.

It has been developed over the last ten years, using social change theory and NUS' expertise to produce a model that works in all environments and workplaces year-after-year. It covers the whole sustainability spectrum and is based on the themes of continual improvement, collaboration and meaningful change to establish new social norms and inspire people with the skills and passion needed to make a difference.

In 2016/17, Green Impact has so far:



Been used by  
182  
organisations  
ranging from  
students' unions  
to NHS Trusts



Engaged 36,517  
people in  
sustainability  
and social  
justice issues



Provided 563  
students with  
training and  
development  
opportunities



Been made up  
of 956 teams  
led by 6,038  
people



Seen 42,257  
actions  
completed,  
28,409 as a  
direct result of  
the programme

**nus**

**green impact**

We're delighted that:

- 84% of participants last year found the programme either excellent or good;
- 72% of people said that after being involved with Green Impact they know more about how to use their knowledge to make changes to their daily life;
- 72% of people said that after being involved with Green Impact they're also more likely to encourage others in the sustainability agenda too;
- And 88% of participants agreed or strongly agreed that they felt good about themselves as a result of taking part in Green Impact.

We know this because so many of you take the time to tell us - from time to time, we ask participants of the programme to provide feedback on its impact as well as to evaluate how the programme is run and how it can be improved. We know that surveys can be boring, but we're really grateful to people who complete these as it helps us better understand what the programme achieves and what we can do to better support those involved.

We're currently collecting, and will soon be analysing, this year's results so please do spare some time to give us your feedback.

To see more examples of what's being done by Green Impact teams across the country, search for the Twitter hashtag #GreenImpact and of course, don't forget to tweet about your actions too.

## The programme at University of Worcester

2016/17 has been a great year for the university, collectively we have:



Created 11 teams



Engaged 217 colleagues



Achieved 3 bronze awards



Achieved 2 silver awards



Achieved 3 gold awards and 3 excellence awards



Been led by 71 team members - our average team size is 7



Put 263 actions into place, 245 as a direct result of Green Impact



Provided 15 students with training and development opportunities in their roles as auditors as well as project assistants



Saved at least 61 tonnes CO2



Saved at least £53000

nus

green impact

This data is taken from the information you've put into your online tool, as well as from the audit data. If you would like to update the number of people within your team, or any of your individual information, log into the workbook using your details and select "profile" from the right hand side.

To calculate carbon and cost savings we selected just 9 criteria and used the Carbon Trust's empower tool to analyse the impact of these. This is just 9 out of 56 criteria! We collect a lot of data, because people involved in Green Impact undertake so much positive change. A lot of the data we collect is too complex to be able to allocate carbon and cost savings to every action but it does show that the impact of the programme is considerable.

In addition to the standard award categories, we also recognised innovation, good practice and people going above and beyond in the special award categories:

- **Unitots won the Innovation for engagement award** for their innovative excellence project which is introducing sustainable principles throughout the nursery and engaging the children with green ideas as well as helping staff to introduce more sustainable processes.
- **Georgia Potts & Katie Amey won the Student Leadership award** for their ongoing contribution to Green Impact and outstanding contributions over the last academic year.
- **Registry Services & Student Services won the Community Action award** for their team collaboration on their Fairtrade fortnight event and campaign.
- **Maritza Pallas won the Sustainability Hero Award** for consistently going above and beyond in her work towards Green Impact and her general enthusiastic approach to sustainability within her department.

This year there are also Green Impact teams that are undertaking exciting Excellence projects on a wide range of sustainability topics from energy to biodiversity. Although their achievements are not captured by the online toolkit, their work this year will add to the fantastic successes described above when they receive their award in the year ahead.

The table below outlines the average achievements across the teams at Worcester along with the total available criteria and points.

	<b>Team size</b>	<b>Bronze criteria completed</b>	<b>Silver criteria completed</b>	<b>Gold criteria completed</b>	<b>Points obtained</b>
<b>Average across UoW</b>	5	17	14	14	266
<b>Total available</b>	N/A	18	18	20	326

Team size is estimated based on how many people have accessed the online toolkit this year. The average may well be higher if team members are not registered online, but contributed towards the award.

The table below shows how many criteria were completed in some common toolkit themes, both as a result of Green Impact and in total.

Theme	Number of actions completed as a result of Green Impact	Total actions completed
Waste & Recycling	266	304
Energy	156	156
Embedding & Communications	388	406
Love Food Hate Waste	142	142
Travel	164	180
Health & Wellbeing	140	152
Biodiversity & Community	48	60
Water	30	30
Procurement	30	30

## Feedback

Team feedback has been very positive this year, with staff mentioning team-building, working with their project assistant, creating newsletters and achieving an award as some of the things they enjoyed most about Green Impact. When asked in the audit about the change they think has had the biggest impact, many teams mentioned reducing paper use and increasing recycling. Teams mentioned a wide range of things that they are hoping to achieve next year, including going for a higher award level in Green Impact and putting extra emphasis on staff well-being alongside their sustainability work.

Katie Ferneyhough, Sustainability Project Officer at NUS said of Green Impact as a whole at the University of Worcester "I am really impressed with the diversity of sustainability work at Worcester University, the staff continue to engage with the programme in such a positive and enthusiastic way it is so great to see! Next year we are looking to implement more workshops for teams to utilise additional support to get the absolute most out of their Green Impact work and continue to make fantastic changes to their department and wider university. A huge well done to everyone and I look forward to working with all the teams again in the year ahead."

## Next steps

Once again, on behalf of the whole Green Impact team, many thanks for helping to make the programme a success this year. We hope you look forward to taking part next year. Congratulations on all your achievements and before you get cracking on next year, make sure you take a good rest, reward your team, and reflect on everything you've achieved this year!

In addition to the success of scheme here at the university, as well as at the other organisations using Green Impact this year, we're now recruiting further organisations to the programme for the next year. If you know of an organisation who might benefit from taking part, get in touch.

For more information, news, case studies and information about NUS' other sustainability programmes, visit [www.nus.org.uk/greenimpact](http://www.nus.org.uk/greenimpact) or contact [jo.kemp@nus.org.uk](mailto:jo.kemp@nus.org.uk).