

## **Fairtrade Policy**

The University Strategic Plan 2019 includes a commitment to harness our people, research excellence, expert knowledge and infrastructure, to help find innovative solutions to the big challenges which face society, and specifically supports the objectives as set out in the University's Sustainability Policy. It is important that the University demonstrates clearly its commitment and support for social responsibility, environmental sustainability and carbon emissions reduction to its students, staff and to the wider community. The university has adopted an ethical investment policy and sustainable food action plan.

The University commits to supporting, using and promoting Fairtrade products.

### **1. Sustainability Strategy Group**

The Sustainability Strategy Group will implement, monitor and review this Policy, with the aim of improving the University's support for Fairtrade. A Fairtrade Steering Group will manage the events and promotional campaigns and day to day implementation of the policy. The Fairtrade Steering Group will have student, staff and catering company representation.

### **2. Sale of Fairtrade Products**

The University will require all catering vendors to sell as many Fairtrade products as is feasible in all its cafes, dining rooms, shops, vending and other outlets. Where it is not currently feasible to sell Fairtrade (for reasons of price, product availability or contractual obligations), the University is committed to selling Fairtrade as soon as it is becomes feasible and will add at least one more item each year. The university will investigate and promote non food and beverage items and introduce these items wherever possible.

### **3. Hospitality**

The University will serve Fairtrade foods (e.g. tea and coffee and sugar) at all internal meetings and hospitality events, with a commitment to increase the range and use of Fairtrade products as it becomes possible to do so.

### **4. Promotion**

The University and Students' Union will promote the sale of Fairtrade products via the following methods:

- Fairtrade promotional materials will be displayed in all places where Fairtrade products are sold
- Articles and other appropriate material about Fairtrade will be published on the University and Students Union website and in appropriate publications
- A series of promotional events will be run during Fairtrade Fortnight every March and at other times throughout the year. The Fairtrade Steering Group is responsible for organising these events,

which will be promoted in the appropriate University and Student Union publications

- A dedicated Fairtrade page on the University webpage and if appropriate information in the Annual Sustainability report

## **5. Student and Staff support**

All members of the University will be actively encouraged to support the Fairtrade Policy. Details of this Policy will be communicated throughout the University and Students' Union and efforts to support Fairtrade will be strongly encouraged.

## **6. Review**

This policy statement will be reviewed on an annual basis.

Dated: November 2008

Last reviewed June 2019