

Annual community engagement and communications plan 2018-2019

Activity / Objective	Action Date	Measure of	Progress of Project	Partners/	Completion
Online Activity					
All user word Press Blog 1. Regular updates included with weekly all user Blog.	On going	Template designed and in use	Regular emails sent out. Aim for something most weeks. Daily inserts for Go Green Week	KB/ C&P	On going
2. Sole Page student updates Regular information posts to student SOLE page blog	on going	template design, similar information to staff weekly blog	Regular information snippets about activities and events of general interest. Daily inserts for Go Green Week	KB/C&p	on going
Sustainability webpages 3. Site under continuous development	On going	Monitor hits rates of ES web pages.	Website continuously updated. Adding more video links to keep current. Needed to reconstruct the SD page with more user friendly interface, actively promote the page on F/book and twitter, also promote on external sources. But the ultimate goal is to have it linked with SOLE page, so student can access it without interruption	Web team/KB	On going
4. susthingsout	ongoing	gain 120 commentators /readers	Recruit 3 Digital creative students. Change website hosts. Complete refresh Feb 2019 relaunch planned for GGW	WC/HH/student s	On going
Student Activity					
5. Student Switch Off. To reduce amount of power used in student halls	Sept - May	Last year 11% energy reduction aim for greater	Increase student participation in Student Switch Off by 10% on		May 2019

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		than 11% this year	2017/18 levels		
6. Recycling in halls and student accommodation.	Sept - May	White Bags	Great progress for the start of the semester- must be monitored for it to stay a success. New literature produced. Off campus project with Fortis well received. Procuring new bags after successful pilot		May 2019
7. Sustainability Events Calendar	Wellbeing team and residential life team – coordinated calendar	All using shared calendar, pooling resources	Identify budget/extend competition for more on campus photos	KB/RSL/Wellbeing team/SU/Societies/volunteers	July 2019
Staff Activity					
8. Green Impact.	Oct onwards	Behaviour changed as result. Green impact NUS surveys pre/post. More teams signed up for this year	Create 20 Green Impact Teams Including GIPA student volunteers. Mapped to SDG's-speed dating launch	Various institutes and service departments	June 2019
Campus Activity					
9. Building specific energy/recycling information	January	Quantified energy savings/increased recycling	Publish reports/information on savings Display on the Plasma TV across all Department? Activities in GGW		July 2019
Academic					
10. Annual Sustainability Lecture Hold annual event and invite local	To be agreed		Use event to promote Centre for Ethical and Sustainability	KB/RS	

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well-known environmentalist/s to be guest speakers.			Leadership		
Local Community					
11. Staff and students Joint work with the community	Litter picks arranged in October and February	Reports to Community Forum. Local press articles	Including student/community litter picks, sharing expertise, working with local schools and voluntary groups. Stem ambassadors Invited to neighbourhood watch meetings	all	complete
12. GGW in the Community	April 17 April 22	STO hits, other outcome measure to be devised	Write up on STO	WPI team	Annual event
Press coverage					
Worcester News	on-going	maintain high level of local press coverage	numerous press articles		on going
BBC Hereford and Worcester	on going	aim for more than two interviews on local radio	two radio interviews		on going
National/Sector wide coverage	on going	at least two sector/National articles per year	Videos produced		on going