



WIN-WIN

students & businesses working together

HOW COULD A
STUDENT HELP
YOUR
ORGANISATION?

In 2013 BBC Hereford & Worcester gave an amazing opportunity to one of our Journalism students at the University of Worcester. Andreea Dumitrache, in her second year at the time, had the opportunity to shadow real journalists from the radio team as a Broadcast Intern.

In this way Andreea offered her support in producing and editing stories as well as helping the news desk. This benefits not only the student but also the organisation as they got new ideas from an enthusiast student.

The work experience at BBC offers the chance to gain experience for the student but it is also a huge benefit for the organisation since it gives them an opportunity to “engage with the wider community, to spot new talent [...] and to develop the industry’s skills base and diversity” (BBC website).

BBC offers a variety of work placements and internships for various roles from Radio and TV to Business and Support.



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BBC

**HEREFORD &
WORCESTER**