

University of Worcester Student Switch Off Campaign Report 2021-22

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student
switch off



STUDENTS
ORGANISING FOR
SUSTAINABILITY
UNITED KINGDOM

The campaign aim

SOS-UK's multi award-winning work engages students in residences on environmental and social sustainability and introduces **life-long sustainable living habits**.

Engagement activities communicate **practical advice** to achieve quantifiable energy, waste and water reductions.

The campaign builds students' foundation of sustainability knowledge and carbon literacy, focusing on enhancing student skills and experience, mobilising students to **lead on sustainability** initiatives.



This year your campaign has achieved...



48 students engaged in the campaign.



32 entries in our climate quizzes.



2 students trained as campaign volunteers.



14 participated in our online competitions, masterclasses and webinars.

How we judge the competition



The competition was based on energy data, as total kWh/occupant/day reduction in comparison to the 2015/16 baseline.

This year your savings are...



7.85%

21,285
kWh

£3,193 *

4.96
Tonnes of CO₂

Savings made from a **post intervention** baseline from 2015/16 and calculated from 120 days of occupancy (in October, November, February and March) and 708 students**.

With an estimated occupancy of 6 months (181 days), total savings would be **25,684 kWh**, **£3,853*** and **6 tonnes of CO₂**.

*assuming an expenditure of 15p/kWh



** Data includes 708 of 942 residents, excluding Avon, Ledbury, and Vesta Tilley halls due to gaps in data. For Evesham and Pershore, only data from October and November was available and included in the calculations.

We train and empower student volunteers



2 students attended the volunteer training workshops.

The interactive training:

- Introduces sustainability, the climate crisis and social justice.
- Explores ways students can save energy, water and recycle and the benefits of this.
- Explains the campaign implementation, activities and impact.
- Suggests actions volunteers can take and encourages them to share their own.

This supports students to:

- Take sustainability actions.
- Engage other students on sustainability.
- Continue with their sustainability learning.
- Lead on their on sustainability activities.



What volunteers told us

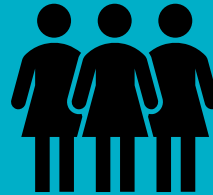
As a result of the campaign:

87%



Know more about how everyday actions contribute to the climate crisis

75%



Understand how to drive more change on the climate crisis where they live

100%



Developed skills that will be useful in the future

We ran two climate quizzes

32 students participated in our two national climate quizzes.

- Students answered 7 questions on topics such as energy saving, carbon and recycling.
- The first quiz rewarded Divine chocolate to the national top 2 halls of residence and two students were picked from the University of Worcester to win chocolate for themselves.
- The second quiz rewarded 100 Ben & Jerry's vegan ice cream vouchers to the national top 2 halls of residence and one student was picked from the University of Worcester to win a voucher for themselves.



Activities engage residents and support learning

We ran online competitions, activities, masterclasses and webinars.



Competition: What will you do to save water?

Enter to win
vegan ice
cream



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Countdown to COP26
25-29th October



- Competitions
- Webinar
- Masterclass
- Volunteer
- Connect

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Masterclass: (Zero) Waste
and the Circular Economy



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Students received Ben & Jerry's vegan ice cream vouchers and vouchers for online ethical stores as prizes.

Online content supports students' learning



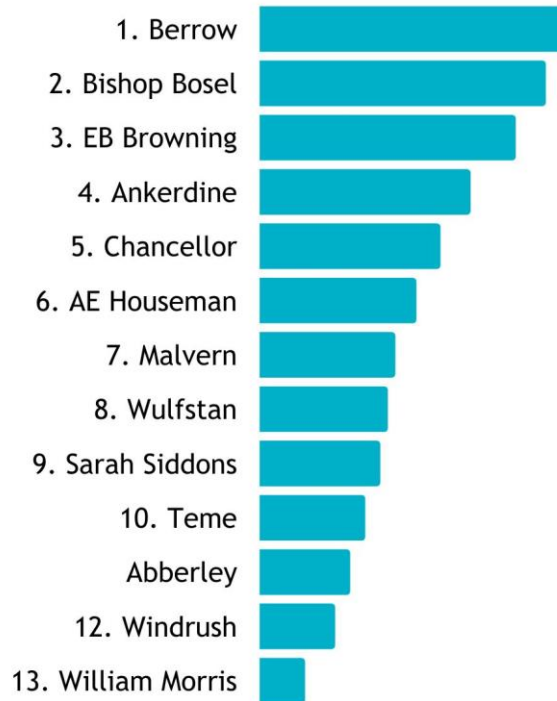
Students have access to **webinars** delivered by SOS-UK which cover a range of sustainability themes:

- Fast fashion and water
- Waste
- Careers in Sustainability
- Home energy, comfort and fuel poverty

All students signed up to the campaign were invited to attend SOS-UK's **Student Sustainability Summit** for free.

The top sustainable residence was rewarded

2021-22 Overall Leaderboard



Berrow won the competition!

Students are being rewarded with vegan Ben & Jerry's ice cream vouchers.



We included private renters

- Our Homes Fit For Study campaign delivers advice to support students when they leave halls and move into private rented accommodation.
- Topics include energy efficiency, smart meters, thermal comfort and energy bills and providers.



Energy performance certificate

- Every property should have an energy performance certificate (EPC)
- A is the most efficient, G is the least efficient
- All rental houses should legally be E or above
- You can view the EPC of any rental property online

Energy Efficiency

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Student engagement has positive outcomes



Our research shows that as a result of the campaign:

67%

took more action to be sustainable in residences*.

86%

will continue implementing sustainability actions.

68%

are proud their residence is taking climate action.



We offer campaign additions to support residents



In 2022-23 we will be offering a number of elements that you can add to your residence campaign:

WELLBEING ACTION WEEKS

Week-long campaigns to support students during their time in residences.

- October 2022: Alcohol harm reduction
- January 2023: Community building
- May 2023: Wellbeing selfcare



We offer campaign additions to support residents

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RECYCLING AUDITS

- Shared kitchens are audited.
- Residents are left leaflets with a score and personalised constructive feedback.
- Top scorers are rewarded with Fairtrade chocolate.
- An audit report presents scores, waste trends and key recommendations.



Thank you for your continued support!

We look forward to working with you in
2022/23.

[Find out more and sign-up.](#)