

# Twitter Poster



## **Who is this for?**

Any delegate who has completed research on women in sport and exercise over the last year and wishes to disseminate their findings to a wider audience.

## **How will it work?**

You will be allocated a specific time slot of 15 minutes. You will then need to make 3 Tweet's within this time slot.

### Tweet 1

Will include your research problem and a very brief method.

### Tweet 2

Will focus on your key findings and main discussion.

### Tweet 3

Will indicate a practical application or a new direction or future implications.

You must include the hash tag we provide in order to be eligible for official retweets via the conference twitter feed.

## **What are the benefits?**

You can quickly and easily disseminate your recent findings to a wider audience.

Including the hashtags means that the conference Twitter feed will retweet your work. We will remind delegates during sessions about the upcoming Tweets in order to engage conversation around your work.

This creates potential for discussion on your research and findings, may enhance possible new future directions and/or collaboration.

At the very least you may gain new followers on Twitter.

## **How do I apply?**

Simply select the Twitter poster as your preferred presentation format when completing the online submission form for your abstract. Please be sure to include your twitter handle when completing this online form.

You will then receive a specific date and time slot for you to present your Tweet's and our hash tag.

You will need to use the hashtag on each of the 3 Tweets in order for us to retweet them.