Methodological challenge in arts and dementia evaluation: A critical perspective on the literature

> Karen Gray University of Worcester TAnDem Doctoral Training Centre





UNITED KINGDOM · CHINA · MALAYSIA





Introduction

- The methodological challenges of conducting a literature review about methodological challenge
- Categories of challenge
- Context and complexity



Definition : methodology

"...the study – the description, the explanation, and the justification – of methods..."

"I believe that the most important contribution methodology can make to science is [...] to help unblock the roads of inquiry."

Kaplan, A. (1964). The conduct of inquiry: methodology for behavioural science. San Francisco, Chandler, p18, p24.



Definition : *critical*

"Critical social research [...] aims at an analysis of social processes, delving beneath ostensive and dominant conceptual frames, in order to reveal the underlying practices, their historical specificity and structural manifestations."

Harvey, L. (1990). Critical social research, London, Unwin Hyman, p3

"...scientific knowledge and technologies do not evolve in a vacuum. Rather they participate in the social world, being shaped by it, and simultaneously shaping it." Law, J (2004). *After method: Mess in social science research*, Oxford, Routledge, p12



What kind of literature review?

- Little published work specifically on the topic of methodological challenge
- A sense that information was to be found in the 'gaps'
- Potentially important grey literature, including unpublished practice-based evaluations and reflective practice of artist practitioners
- Wide area of focus
- Arts or health paradigm?



Categories of challenge

Method and measure

- Design, delivery & implementation of evaluation studies
- Theorisation
- Measuring key concepts

Ethics

- Formal ethics processes
- Accounting for 'riskiness' of art
- Rights and voices of people with dementia

Communication

- Cognitive (in)capacity
- Perceptions and stigma
- Interpretation and meaning of aesthetic experience

Values

- Evaluation choices value-laden and perspectival
- Cultural value and arts engagement
- Economic valuation

Context

- Capturing and accounting for complexity
- Understanding mechanisms



What do I mean by context?

"Context includes anything external to the intervention that may act as a barrier or facilitator to its implementation, or its effect" (Moore *et al.* 2015). For example:

- Setting in which arts activity is experienced physical space, routines and associated practices
- Time
- Cultural, social and relational networks of participants
- Personal and clinical histories, cultural demographies or aesthetic preferences of participants
- Policies, practices and discourse surrounding dementia ...these interact with the artistic, technical and relational practice of the individual arts practitioner.



Context and complexity

- Effects are frequently measured or observed, but mechanisms (why something has an effect) less well explored or understood
- Simple cause and effect view unlikely to help us understand whether the same effect will be seen another time or in another context
- Is it the arts activity or intervention that is complex, or the context (Hawe *et al.* 2009)?



How might we better capture and understand complexity?





Olafur Eliasson, The wave moving on the sea between Greenland and Iceland 1999. Source: http://olafureliasson.net/



karen.gray@worc.ac.uk

Supervisory team: Simon Evans (Worcester), Amanda Griffiths and Justine Schneider (Nottingham)







