

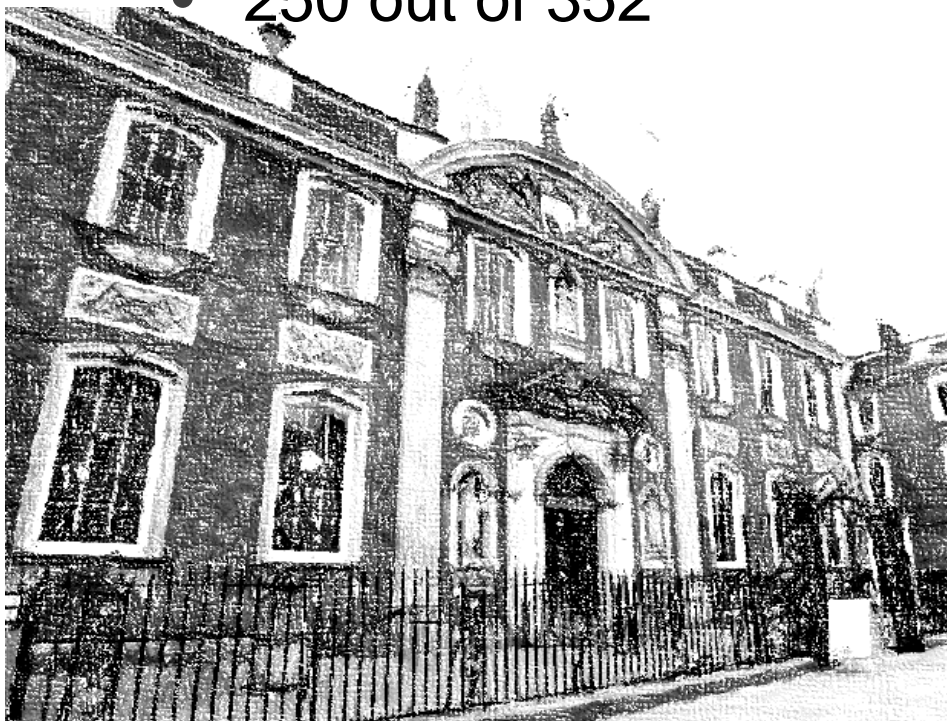
Student Landlord Recycling Initiative - the white bag

Danny Welsh - Second year Sociology

Morgan Koronis – Second year Drama with
Sustainability

Recycling rates in Worcester

- In 2014/15 financial year only 37.3% of rubbish was recycled
- Highest local council is 67.3%
- 250 out of 352



This presentation will explore....

- Facts and figures
- History of previous joint recycling initiatives
- Rejuvenating recycling campaign
- Launch of the White Bags

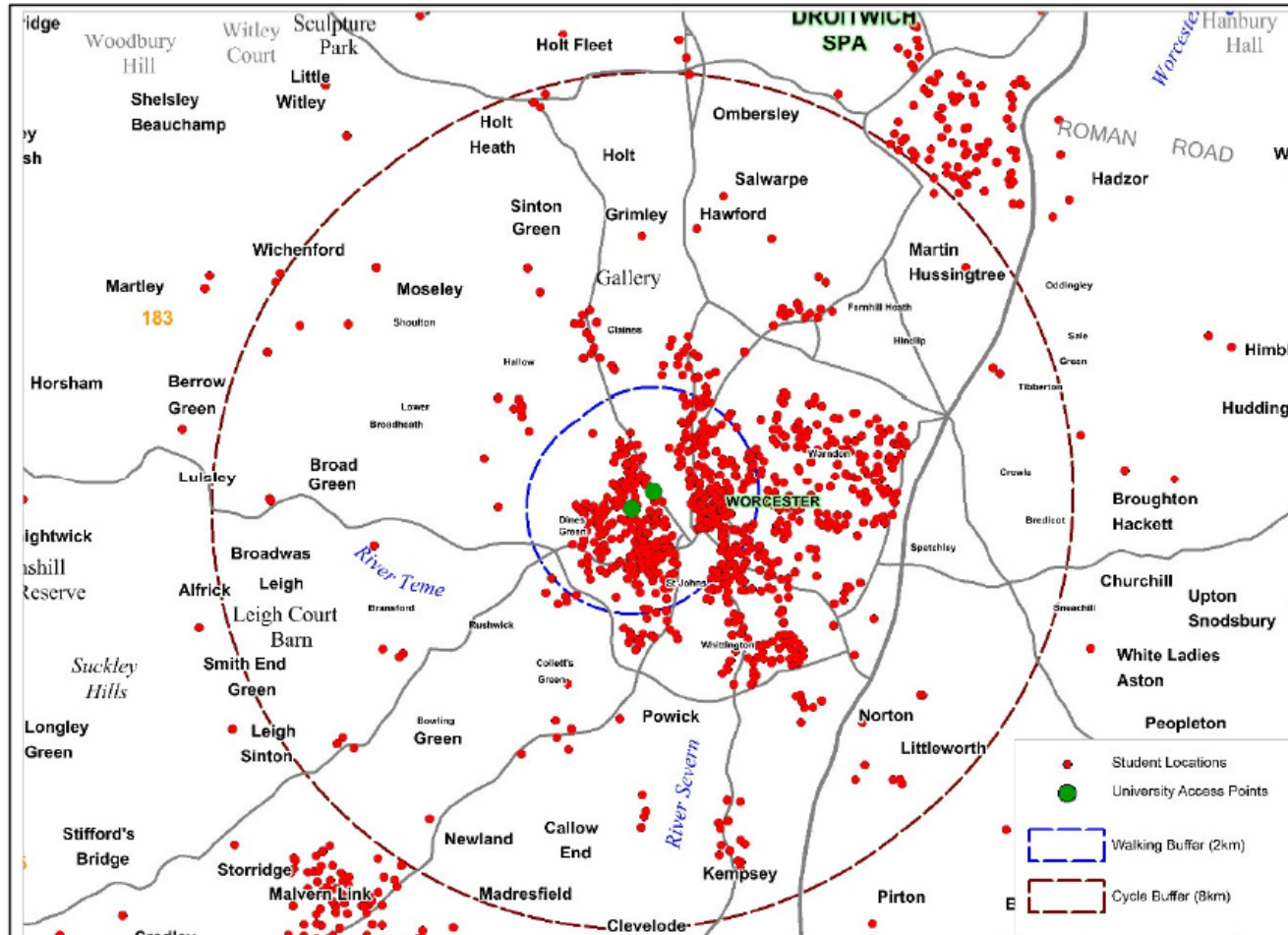
Worcester City Council facts and figures

- 95,000 residents live in Worcester
- Worcester City is a District Council, it collects the waste
- Worcestershire County Council dispose of it
- 9000 students at Worcester (12,000 partner colleges)

University student housing facts and figures

- No exact figure
- University accredited Student housing website
- 544 student properties
- 2,521 bed spaces
- 4.6 students per house
- Worcester City Council licenced properties
- Letting agencies

Location of Student Houses in Worcester



Previous Campaign :

“ A cleaner and greener approach to student waste”
project between University of Worcester and City
Council

➤ purpose was to:

- Increase student recycling in halls
- Change students attitudes and behaviours

➤ The results

120% recycling increase on campus

- 2 Green Apple awards

Our current campaign “Rejuvenating recycling”

- Student led - Morgan Koronis
- CIWM
- Online course- Waste smart
- Behaviour change

Results from Waste Smart course

- 10 student volunteers
- All students passed on the first attempt
- Average assessment mark was 84%
- 1 person achieved 100%



Rejuvenating recycling: From research to application

A talk by Morgan Koronis



The White bag

MAT

26.5 cm

3.

1.5 cm

recycle
for Worcester

**THE MORE YOU RECYCLE
THE LESS GOES TO LANDFILL**

| | | | | | |
|---|--|---|--|--|---|
| cardboard thin boxes cereal ready meals corrugated egg boxes kitchen and bath roll tubes flatten cardboard boxes and tubes remove inner packaging | mixed glass bottles jars rinse no tops corks or caps labels can be left on all colours accepted | cartons milk juice smoothie cartons fabric conditioner soup chopped tomatoes custard rinse no need to squash cartons plastic sprouts can be left on | food tins drink cans aerosols sweet tins bleach tins metal lids rinse push sharp lids inside the labels can be left on no need to squash | paper newspapers magazines phone directories journals catalogues brochures junk mail leaflets greening cards letters envelopes keep paper flat remove plastic wrappers you can compost your own garden at home | plastic bottles drinks cleaning bleach detergent fabric conditioner yoghurt yoghurt cream and vanilla ice cream tubs sauce and soups margarine containers bun and vegetable punnets meat and fish sals and party trays egg boxes labels can be left on rinse bottles and containers no black plastic taps or caps no need to squash |
|---|--|---|--|--|---|

| | | | | | |
|---|--|--|---|--|---|
|  landfill |  mixed glass bottles & jars |  cartons |  food tins & drink cans |  paper |  plastic bottles & containers |
|---|--|--|---|--|---|



In Conclusion:

- Encourage students to recycle more
- Continuation of good recycling behaviours on and off campus
- 1 year review of white bags