



## Go Green Week @ University of Worcester 2013



Welcome to the 2013 Go Green Week report, this report has been written by a student. Back in June 2012 the committee commenced to organise their first meeting to arrange an exciting new array of events and activities for students and staff. The Go Green Week committee this year has comprised of students and staff from a number of sectors, Sustainability, Environmental and Conservation Society part of the Students Union and now students from the new Sustainability module. Throughout the week Energy Pioneer was around and about, setting up stalls and providing information on Saving Money in Student Houses through the Green Deal Project, really vital information for students living in rented accommodation with high heating bills and general health issues that come from cold housing.

<http://www.youtube.com/watch?v=xoQ6iAO1mWY&feature=youtu.be>



### Monday 11th February: Go Green Week is here!

WOW! What a start to Go Green Week 2013. Finally the event of all events on the campus has arrived after much planning. A stall was set up in reception and a number of Go Green Week committee members attended to talk to passers by and hand out assorted information/leaflets on the Go Green Week schedule and FREE badges: Go Green Week, You Count and Student Switch Off.



Stalls were set up for Nature and the Environment in the Students Union. We had stalls from Friends of the Earth, The Bat Society, Wildlife Trust, Nature Trail, Greenpeace and The Bee Cause, What an assortment!





The Wildlife Trust out in force.

Decorative flower made out of our FREE badges



Police Bike Marking took place for , a great way of enhancing the security of your bike.



We had Ronnie dressed up as a large bumble bee and had record numbers of 155 people sign up to pledge support for the Bee Cause.

During the week a continuous photo competition was displayed in the Pear Tree, students and staff were actively encouraged to vote for their favourite photo, we had over 60 photo entries and it showed real creativity.



This years winner of the Photograph Competition produced by

Jade Harcombe

(picture left)



## Tuesday 12th February: FOOD

### Eco Food Fair

The Eco Foods Fair can only be described as a foodies heaven, what more could you ask for than scotch eggs, fresh produce, fair trade products and homemade cakes! The aim of this event was to raise awareness about the food we consume, where it comes from and its carbon footprint.

<http://www.youtube.com/watch?v=8rsNSgAdej0&feature=youtu.be>



We had stalls from the Worcestershire Vegans & Veggies, Local Foods, Zaytoun – Fair Trade, Cake sale where all proceeds went to People and Planet (kindly donated by students and staff), The Scotch Egg Company and fresh produce from The Fold.

The FREE food on the Vegans & Veggies stall went down a treat with the students, as did the splendid array of homemade cakes.



Worcestershire Vegan & Veggie Clan



The Fold with a bountiful load of fresh vegetables produced on their local care farm

We kindly had a donation of two massive boxes of fresh produce from Worcester Produce that was entered as a competition, the lucky winner would be having a very healthy week of food!

This event was followed by A Green Quiz Night held in the Students Union.



The huge range of delicious scotch eggs, yum!

## Wednesday 13th February: Student Switch Off

Today was dominated by the Student Switch Off. An assault course was set up in the students union and it proved to be a hit. →

<http://www.youtube.com/watch?v=2uMgqWh-T24&feature=youtu.be>



Motov8 Bike Shop & Bike loan were out in force to sell reconditioned bikes at amazing prices, they promoted the on campus scheme of the Bike Loan Scheme whereby students can purchase a helmet and rent a bike without having the worry of repair work (for some a scary prospect!).

[http://www.youtube.com/watch?feature=player\\_embedded&v=48u1equFJ6Y](http://www.youtube.com/watch?feature=player_embedded&v=48u1equFJ6Y)



We also had a fabulous stall provided by Wenlock Springs, with FREE crisp and drink samples. Always a winner.



We also partook in the tree dressing, an unsuspecting tree was transformed to 'glamour status' with an assortment of recycled decorations many of which were sourced from the Worcester Resource Exchange, as well as paper tags with 101 ways to reduce your carbon footprint.



## Thursday 14th February: ENERGY & TRAVEL

Throughout the course of the week we had positive feedback on Facebook with our continual stream of updated events for students and staff to view, as well as our posters, particularly the discounts to students using the shuttle bus between the Hive and St Johns Campus for only 50p what an amazing deal, Fantastic! The event was filmed continuously and photographed to produce work that was later displayed in the hive on television screens, Fame at last.

<http://www.youtube.com/watch?v=lcu9kzZg7vw&feature=youtu.be>

Reception was the port of call for stalls informing staff and students on Act on Energy, First Bus who brought information on the services they provide, DISCOUNTS and benefits to students and the Car Share Scheme. An eager Becky was drafted in to help volunteer the sign up of staff and students for our Car Share Scheme which would save them MONEY, we had a steady stream of interest with a number of people already car sharing and cycling to the university.



Jo's Kitchen Raid was a great success, the leftovers cookery demonstration that was filmed live was an absolute hit, the concoctions and array of food produced was amazing and the smells wafting into the canteen were very tantalizing.



Jo with the trusty saucepan cooking up a storm, and yes the students did get to eat the end product!



## Can Film Festival: 'The End of the Line'

In the evening a film called 'The End of the Line' was aired in our Can Film Festival in the Student Union

## Act on energy

Gareth from Act on energy is pictured giving free advice to staff and students and also prospective students who were on campus for an open afternoon. Leaflets with advice on appliance use to dealing with heating and energy issues with student landlords was given. FREE thermometers were handed out to show just how warm your home is and the health risks associated also with living in a cold environment.



## Friday 15th February: Reuse & Recycle

Today was the icing on the cake for a very successful Go Green Week 2013. We had Lawrences Recycling come into demonstrate the importance of recycling and more importantly to inform the public, students and staff as to what can be recycled, how and where. <http://www.youtube.com/watch?v=V1Kzfvm-KvI&feature=youtu.be>



### The Lawrence Recycling Team



Getting people involved and engaged in these activities can be a challenge, however the excellent work of the volunteers shows testament that a little imagination can go along way e.g. the giving of FREE chilli and basil plants that were sown and potted up into recycled plastic bottles and plastic plant pots. These were predominantly sown before Christmas so when we gave them away, they actually had leaves! Amazing.



The screening on Friday night was produced by Josh Humphries and was a compilation of all the photos generated as part of the Go Green Week Photograph Competition with backing music.

This event was followed on by Eco Karaoke Night, ear plugs at the ready!



## Worcester Energy Pioneer—Saving Money in Student Houses



The Worcester Pioneer Energy team in action, and the chocolates were FREE to students, what a treat

### Check out all of the links for Go Green Week 2013:

<http://www.youtube.com/watch?v=2uMgqWh-T24&feature=youtu.be>

<http://www.youtube.com/watch?v=xoQ6iAO1mWY&feature=youtu.be>

<http://www.youtube.com/watch?v=8rsNSgAdej0&feature=youtu.be>

<http://www.youtube.com/watch?v=2uMgqWh-T24&feature=youtu.be>

<http://www.youtube.com/watch?v=lcu9kzZg7vw&feature=youtu.be>

<http://www.youtube.com/watch?v=V1Kzfvm-KvI&feature=youtu.be>

Just when we thought promoting the event was over, Katy was called on to the radio at 7.15am on Saturday morning to promote Go Green Week at the university, great coverage!

The Go Green Week 2013 was considered by all who were involved to be a success. We look forward to preparing for next year, onwards and upwards to expand on an already great event!

