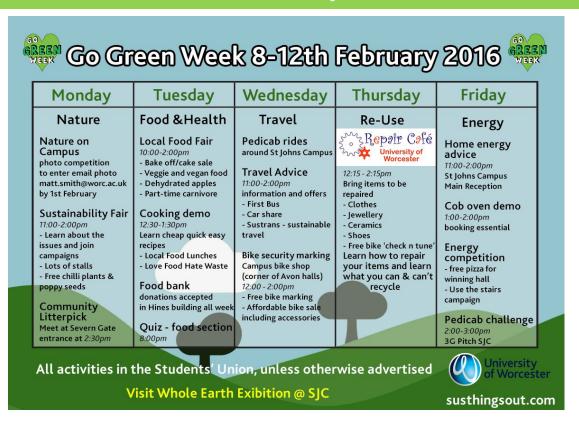
Go Green Week 2016 Student Report



Monday 8th February: Nature

Sustainability Fair

Monday started off by setting up a table to give out chili plants we had grown and poppy seeds we had packaged. This was to encourage others to grow their own food and plants in order to be more sustainable. Worcestershire Wildlife Trust, Greenpeace, Friends of the Earth and RSPB set up stalls at the Sustainability Fair in

the Students' Union. The RSPB set up the stall to inform people about different nature around campus and how to make the environment a better place for nature, with handy guides for people to gain more information. The Worcestershire Wildlife Trust left leaflets to give out information about events they were holding and their contact information. The Friends of the Earth were encouraging people to sign their petition to stop fracking and they also gave other pieces of information out on bees. Greenpeace set up a stall with leaflets and information on be-



ing kinder to the planet around us.





Nature Trail

We carried out a nature trail which consisted of 15 children and 3 teachers. The children were given pictures of nature and asked to point them out as we went along, this included mistletoe and daffodils. When children found we spoke about the aspect of nature, so to make children aware of wildlife and how close it was.

Litter pick

We carried out a litter pick and found that members of the community praised and encourage us during the litter pick demonstrating how much they appreciated what we were doing.

Photo competition

We also organised a photo competition which involved anyone taking photos of nature on campus such as wild-life and plants. This was to raise more awareness of nature and wildlife and show how lovely nature can be. The photo which got the most likes on Facebook was then awarded a £30 gift card at VUE cinema.



Tuesday 9th February: Food and Health

Local Food Fair

On Tuesday, we ran many activities to raise awareness for sustainability in food production and consumption by holding a bake sale, baking contest as well as a food fair and food bank collections. The food fair involved the vegan society, the Fold, part time carnivore sign up and a cooking demo all of which encouraged students and staff to change their habits in terms of consumption and inspired new meal ideas to use sustainable ingredients, particularly Fairtrade in baking. The baking contest had 5 entries and the winner created a cake with an earth design which really stood out and emphasised the importance of a sustainable society and the entrants were encouraged to buy Fairtrade ingredients.



The bake sale was run throughout the day and all contributions contained
Fairtrade ingredients, the bake sale passed on the sustainable message as we inspired students and staff to think outside the box and be aware of what is in the foods they consume. We raised approximately £29 and all proceeds went to charity. We also collected donations from halls for the food bank in Worcester which was quite successful!

The cooking demo received interest from both staff and students alike as the demo made use of simple ingredients and cooking methods as well as giving out free recipes and meals for everyone to taste. In addition, we acquired a video from a professional England rugby player, Jonny May, who talked about his food consumption and eating habits, reflecting on how and why he makes the sustainable lifestyle choices he does. This video was played throughout the day to set an example of how a sustainable diet can be effective even for elite athletes!





Wednesday 10th February: Travel



Wednesday's Go Green Week day was centred around making travel sustainable to the general public..

On the day we had several volunteers from our Sustainability class help us with activities such as riding round in the Pedicab, which was kindly donated for the week by Marcus Sparrow, advertising the Car Share Scheme, First Buses promotion through a megaphone and posters as well as giving students and staff of the University rides for free.

Travel Advise

First Bus came along to the travel event with an unbeatable one time promotion of 30 bus rides around the vicinity of the Worcestershire for £15 equating to 50p a journey! In total First Bus were able to sell 43 of these promotional bus tickets; which was not as high as we were expecting but still a great turn out!





For most of the day Sharon sat on the stall, taking queries related to the Car Scheme from staff and students. In total she was able to get 4 new sign up's to the scheme.

Alongside our Travel Day we had several of our group, as well as volunteers from the other days going around selling 'Keep Cups' labelled with the Worcester University logo at a discount of 10%. This also gave anyone with a keep cup 10% off all hot drinks brought in the University Canteen, helping to promote the idea of reusing cups rather than creating unnecessary waste.

In conclusion, the events we held on Go Green Week could have made a bigger impact, however any impact no matter how small is a step in the right direction. A more sustainable campus and a more sustainable University as a whole.



Thursday 11th February: Re-use

Thursday was re-use day and we split our day into two halves the morning spent in the university nursery and the afternoon in the Repair Café.

Re-use musical instruments in the nursery

We began our day in the Unitots nursery where the children were given a talk about why we were making musical instruments from reusable items and how to construct them by giving examples. The children then spent an hour and a half in small groups creating and decorating their homemade guitars and shakers, which became very messy and glittery. The instruments were made from Pringle tubes filled with old scraps of rice and pasta and guitars made from shoeboxes and tissue boxes which were saved over the festive period by students and the children. The activity was a success and left the children feeling proud of their creations. The feedback given by the Unitots staff indicated that we worked well with the children at their level and we did not overpower or takeover.





Repair Café

The repair café was the second part of the day running over lunchtime, it was a partial success and was only let down by the lack of visitors. The majority of people who visited stated that it was 'very useful' and that they felt more informed about the second life process. Repairs were executed on bikes, clothes and kitchen wear and all were given advice and guidance if a repair could not be made. We were also joined by ambassadors for Weir Waste who highlighted the importance of recycling emphasising our message of re-use. Overall, Thursday was a successful day as part of Go Green Week, and had interest from both students and lecturers. We believe we reached our goals of raising awareness and promotion of re-use.







Friday 12th February: Energy

Energy Awareness

We began the day by setting up a stall for a visitor from 'Act on Energy', who was advising staff and students on how to save energy in their home. Then as a group we visited the halls on St Johns Campus which have lifts within them, and offered students small Fairtrade chocolates in exchange for using the stairs. Although this had a fairly slow start to begin with, it later picked up, and we found that students were surprised of the negative impact that using the lifts can have on the environment.





Cob Oven demonstration

During the afternoon, the 'cob oven' at the campus allotments was set up, and staff and students were invited to watch a demo of the oven being used and to try some free samples of home made pizza that were cooked in the oven. This was a large success as we had a good number of people attend, and many stayed for a considerable amount of time, tasting lots of the pizza, and trying different variations in flavours and toppings.



Energy Competition

Throughout the week, we conducted a competition between halls, as to which could save the most energy throughout Go Green Week. Along with visitor, Rachel Soper, from 'Student Switch Off', we visited the winning hall, Teme (who reduced their energy consumption by 31% during Go Green Week), and Wulfstan, came second. To each of these Halls as a prize, we offered for them to visit the 'cob oven' later in the afternoon to get their own samples of the homemade pizza. Although it was clear that not all members from these halls came to claim their prize, still a few groups of students attended.

The only event of the day that was not quite as successful was the 'Pedicab Challenge' that we had planned. The idea was that some of the university's sports students would compete against each other in trying to ride the pedicab around a set route in the shortest time. Unfortunately this event did not go ahead as none of the sports students attended. Despite this though, we did find another use for the pedicab, by taking several members of staff to and from the allotments during the pizza tasting. So overall, Energy day was fairly successful and any setbacks that did occur were resolved and rearranged to keep everything running smoothly.



