



# Go Green Week 2014 Student Report

## GO GREEN WEEK 2014

10TH TO 14TH FEBRUARY



MONDAY NATURE	TUESDAY FOOD-HEALTH	WEDNESDAY TRAVEL	THURSDAY ENERGY	FRIDAY RE-USE
<p><b>Pimp the milkfloat</b> Hines Building 9.15</p> <p><b>Ride an electric milkfloat</b> Hines Building All week at 11:30</p> <p><b>Community litterpick</b> Meet in SU 10:00</p> <p><b>Nature Fair</b> SU 10:30 - 2:00 Friends of the Earth, Free poppy seeds.</p> <p><b>Sustainability QuestionTime Debate</b> Invitation only</p>	<p><b>Local Food Fair</b> SU 11:00 - 2:00 Fairtrade sale Jamaican foods</p> <p><b>University Mile Applefest</b> - free apple for mile walk, collect from SU reception all week</p> <p><b>Bike Sale and Free Bike Security Marking</b> CityCampus Reception 2:00- 4:00</p> <p><b>Pizza making</b> SU 8:00 <b>Green quiz night</b> SU 9:00</p>	<p><b>Travel for less!</b> St John Campus Main Reception 10:30 -2:30 First Bus -35p tickets! Bike loan £5 membership Free security marking</p> <p><b>The Arena Challenge</b> The Arena 12 - 2:00 Team wheelchair time trail with prizes</p> <p><b>Ride an electric milkfloat</b> City Campus 11:30</p>	<p><b>#EnergizeWorcester</b> How low can you go Limbo competition City Campus Reception 8:30 Riverside 10:30 SU 12:30</p> <p><b>Energy Bonanza</b> SU 9:00 - 2:00 Student Switch Off Carbon Footprint; Million Monopoly Pound Drop.</p> <p><b>Can Film Festival</b> Dispicable Me 2 EE 1057 6:00</p>	<p><b>Wear green day</b></p> <p><b>Swap Shop and tree dressing</b> SU 9:00-1:00 Swap or donate unwanted items; Free chilli plants; Free Valentines paper flower;</p> <p><b>Karaoke</b> green drink SU 9:00pm</p>



**LIMBO SELFIE PHOTO CONTEST**  
20 JAN - 14 FEB (3 PM CLOSE)


Five T-shirts to give away & one £25 Amazon gift voucher!


Share a picture or video of yourself (and/or friends/housemates) doing the limbo. You can choose any location so have some fun!

Share your selfie on our FB or twitter page and invite your friends to vote for your picture!

**THE LIMBO SELFIE THAT GETS THE MOST LIKES WINS!**

#ENERGIZEWORCESTER





## Monday 10th February: Nature and Environment

### Nature fair

At the fair were: Greenpeace, Friends of the Earth, Energize Worcester, Free poppy seeds and many more! The fair was a huge success. The different organisations gained much interest, especially the bee!!!



### GO GREEN GIVE AWAY

**Free Apples**  
All week in SU reception on completing university mile for around the world in 80 days

**Free Chilli Plants**  
Friday Feb 14th  
9:00 - 1:00 SU

**Free Poppy Seeds**  
Monday Feb 10th  
10:30 - 2:00 pm SU



### The Litter Pick

Owen and Jordan lead a group of enthusiastic but wet students on the litter pick. Many were surprised at how much litter was about! The students collected 6 full bags of litter! Nothing out of the ordinary was found which disappointed the students! The cans and bottles were put into the recycling bags.



## Tuesday 11th February: FOOD

### Eco Food Fair



The Eco Foods Fair can only be described as a foodies heaven. What more could you ask for than fresh produce, fair trade products and delicious homemade cakes!

The aim of this event was to raise awareness about the food we consume, where it comes from and its carbon

We had stalls from the Worcestershire Vegans & Veggies, Palestinian Support Group, Zaytoun – Fair Trade, Cake sale where all proceeds went to People and Planet (kindly donated by students and staff).



The FREE food on the Vegans & Veggies stall went down a treat with the students, as did the splendid array of homemade cakes.



We had 500 locally sourced Russet Apples which were given out once you completed the Around the World in 80 days challenge which involved walking the mile around the University grounds.



Throughout the day we held a Raffle with a Zaytoun Fairtrade Hamper Prize which was very successful and again all proceeds went to People and Planet.

To round the day off, the evening events including Pizza Making where Pizza hut kindly came in and let students make their own pizza - unsurprisingly this was very popular!

Students gathered in the Students Union at 9pm to take part in a 'Climate Change Quiz' which was made by students.



Overall, Tuesday was a very successful day as part of Go Green Week. All activities had interest from both students and lecturers. We reached our goals of raising awareness promotion of healthy lifestyle and bringing together the university community.

## Wednesday 12th February: FOOD

Wednesday was the Travel day of Go Green Week and we had originally planned for a Wheelchair race at the Arena, Spokes, Energise Worcester and First Bus. However, Our day was severely affected by the flooding and we had to change our plans! The wheelchair race was replaced by the university mile and Spokes were not able to make it.



After battling a 3 hour journey onto campus, First Bus set up their stand and offered 3for2 10 journeys for £5 tickets as well as lots of freebies. Energise Worcester also set up a stand to encourage students to take part in their energy scheme and we had 5 signups. We also had 8 very brave individuals complete the university mile despite the appalling weather!

Our day may not of been the most successful in terms of figures but it was fantastic to see so many people try their best to make it in to help out and participate.

**THE ARENA CHALLENGE**

GO GREEN WEEK

Wednesday 12th February  
The Arena  
Arrival between 12:00 -14:00  
to set your time.

Time trial wheelchair obstacle course.  
Prizes for team and individual winning times.  
Log your around the world in 80 days miles.

love our planet

## Thursday 13th February: ENERGY

Thursday was focused on energy use and how we can become more sustainable in relation to that. Due to the extreme flooding, and uncontrollable circumstances Thursday turned into a day of compromises. Our original plans which involved student switch off, carbon foot printing and a game of Million Monopoly Pound Drop using energy scenarios were changed due to partial university closure. This was done due to limited interest resultant of the lecture cancellation which reduced footfall, which our events depended on.



As sustainability students we decided to capitalise on the flooding and visit the river intending to speak to the Environmental Agency to gain further insight into the effects on the community, surrounding environment and local businesses. However, due to overwhelming work load of trying to clear roads and pathways we were unable to interview anybody to gain any substantial information. We thought visiting the river would be relevant to Go Green Week as the flooding can be associated to global warming and climate, although this is disputed in scientific communities. This is important to our day as increasing energy levels through cars, utilities, ever growing populations and other factors are suspected to be drastically increasing CO2 emissions and affecting our planet and it's systems.



Despite not undertaking our initial plan for the day, we were still able to collect secondary data for a final report outlining both the effects in Worcester and nationwide as displayed in the media. We are continuing to look into data in relation to energy use in the student halls of residence, and hope that the impact of Go Green Week and advertising associated had an affect in lowering energy use.



## Friday 14th February: Reuse & Recycle

Today was a very successful part of Go Green Week 2014. We had a guest from 'Clearaway', Lisa Clarke, join us in our activities and events and teach us about the work she does selling recycling bins and working with other companies.



**Clearaway**  
Recycling & Waste Management



As Friday's theme was 'reuse and recycle', we decided to make some newspaper flowers and hand them out for Valentine's day. This went down really well with both students and lecturers, all of our flowers were given out and some students even commented on how many people they had seen around campus with a bunch!



Giving out chilli plants in cut down plastic bottles was the most popular part of the day. We had many who had previously received and enjoyed their chilli plants from past years come along for a new one, and also plenty of people who were attracted to the stall and picked one up also. Even the guys working in the university café, Berry's, took a couple home!

At the end of the day, some of the team dressed up a tree on campus and had a photo with the Vice Chancellor to raise awareness for Go Green week. It was stormy weather but that didn't stop us!

