Professional Advocate (PA) Programme MACP4010

The module is specifically designed to enhance the skills and knowledge of healthcare professionals wishing to undertake the role of Professional Advocate and who are considered by their employer to be eligible to become Professional Advocates (PA).

This module will enable nurses, midwives or other healthcare practitioners to fulfil the role of PA and develop competence to deploy the elements of the Advocating for Education and Quality Improvement (A-EQUIP model). This module prepares practitioners to demonstrate understanding of the role of the PA, providing support to enhance health and wellbeing; developing education and training to progress knowledge and skills; and leading personal action for quality improvement practices to ensure that the patient group and families experience safe, enriching care.

This module is only available to students who have been approved for selection and attendance with their employing organisation. Confirmation of source of funding for the module will need to be available on application.

Entry requirements:

- You must be a registered Allied Health Professional
- Hold a degree or HE diploma in a relevant subject

If you do not have a first degree the following criteria may be taken into consideration:

- Evidence of successful academic study at level 6 or equivalent.
- Experience of working in a health setting, the roles undertaken and the level of decision making undertaken
- Awareness of the demands of studying at postgraduate level
- Interest and motivation for successful study on the course
- Support from employer to undertake course

Assessment:

- Competency Portfolio Students must have access to a qualified Professional Advocate Supervisor (Nurse or Midwife) to support completion of the competency portfolio.
- Presentation





Module Leaders Michelle Sterry

Credits 15 Credits at level 7

Dates (subject to change)

Cohort A (blended learning)

23 September 2025

7, 21 October 2025

4, 18 November 2025

2 December 2025

Assessment date: 6 January 2026

In addition, 4 practice-based study days are required.

Cohort B (online only)

20, 27 January 2026

10, 24 February 2026

10, 24 March 2026

Assessment date: 21 April 2026

In addition, 4 practice-based study days are required.

For the virtual classroom dates students will require access to a computer with camera, headphones and internet access.

This is also an optional module within the MSc Professional Development programme. Students should apply via SOLE.

To apply for the standalone module please apply online:

September 2025 start

January 2026 start



