

MBA Full-time

An MBA prepares you to be a skilled and knowledgeable leader who can influence people, offer strategic direction and make good use of financial, human and technical resources.

We will help you to develop creative thought and insight and challenge you to stretch your natural abilities. Our mixture of theory and practice gives you academic expertise combined with real-world experience.

You will be studying alongside practitioners from a diverse range of business and professional backgrounds, and will benefit from shared experiences of management styles from varying organisations and business cultures.

Alongside your academic development, you will be able to develop key transferable skills, including:

- Project management and problem-solving
- Planning, analysis, organisation and implementation
- Teamwork, leadership, personal efficiency and communication
- Development of innovation, creativity and entrepreneurship

Enrolment on this course includes student membership of the Chartered Management Institute and guarantees an offer of membership at Member grade (MCMI) upon graduation. Further details of the CMI can be found at www.managers.org.uk/membership or by calling 01536 207307.



How to Apply

For all taught postgraduate and PG Cert programmes, please apply directly to University of Worcester. You can download an application form, or can contact the Admissions office on 01905 855111 / pg-admissions@worc.ac.uk

Please post your completed application form to:
Admissions Office
University Of Worcester
Henwick Grove
Worcester
WR2 6AJ

Alternatively you can apply online for postgraduate programmes at University of Worcester via the [Prospects online directory](#) of postgraduate programmes. There is no fee for using the online application service.

When we receive your application form, your details will be passed to the Masters Programme Leader who will contact you to arrange an informal interview. You may include additional material, such as references, in support of your application or bring them with you to interview.

You can apply for postgraduate taught courses and PG Certs at any time, but preferably as early as possible before the start of the academic year, which begins in September.

Study options

One year full-time.

The course includes five modules – Organisational Management, Marketing Management and Financial Management, Strategic Management and Globalisation, and Leadership and Change Management – designed to cover key concepts in the critical areas of business decision-making.

You also choose one option from:

- SME Growth & Entrepreneurship
- Contemporary Issues in the Public Sector

Get in touch

Dr Carl Evans
01905 855358

Admissions Office

01905 855111

admissions@worc.ac.uk

The MBA is appropriate for you if you have experience of management in either a commercial or public sector environment. You don't necessarily need to have had previous exposure to business and management studies

Applicants will normally have a first or second-class Honours Degree or equivalent in any subject and at least two years of business/management experience

If English is not your first language, you will be expected to have reached a sufficient standard on admission to the course (e.g. IELTS 6.5, with a minimum of 6.0 in each element)

Modules

The Masters award will require you to complete a supervised 10,000-word Dissertation. Your Dissertation will commence following successful completion of the module in Research Methods, and will involve one-to-one supervised research into a topic of your choice, perhaps based on your own organisation.

Marketing Management
Leadership & Change Management
Finance for Managers
Organisational Leadership & Change Management
Research Methods
Strategic Management & Globalisation
Dissertation

You also choose one option from:

Contemporary Issues in the Public Sector

or

SME Growth & Entrepreneurship

[See the course module diagram](#)

Assessment

The course is designed to be studentcentred and features a significant amount of group work and case study analysis. Assessments will focus on professionally relevant projects, reports and presentations related to relevant areas of leadership and management.

Academic department

[Worcester Business School](#)

"We champion an imaginative ethos that combines sound business principles with instinctive commercial drive. Our students ranked us in the top 5% of universities for 'personal development'."

Mark Richardson, Head of Worcester Business School

Employability

This course will equip students who have already established a career in business with both the enhanced management skills required to successfully operate in a management role, and the more detailed expertise demanded from those working within specific discipline areas.

Postgraduate Prospectus

The Worcester Business School postgraduate prospectus is available to [read online](#) or as a [downloadable PDF](#).

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