

# Journalism BA (Hons)



At Worcester we offer you the opportunity of becoming multi-skilled to meet the needs of today's media environment.

The department has strong links with industry. These include a Media Diversity Partnership with the BBC with students regularly on placements at the local radio station nearby. Through a partnership with the city's community radio station, 106.7fm Youthcomm, many students work as volunteers, honing their news gathering and presenting skills. [Listen live](#) to Youthcomm. The Worcester News, also nearby, also provides work experience opportunities for journalism students.

The journalism department is also working towards industry accreditation with the Broadcast Journalism Training Council. A panel of industry experts will be coming to view students in action on April 23 2012.

The course provides grounding in journalism theory and practice and, through a hands-on approach, will introduce you to the concept of multi-platform delivery.

There is also scope for you to develop special skills as you move into Years 2 and 3, with a range of pathways including broadcast, photography and politics.

A wide range of module options will enable you to create your own distinct programme with topics including sport, feature writing and TV researcher skills. Some modules engage with current debates on the power and responsibility of the media. There are opportunities to study abroad for one semester.

You will be taught by industry experts and learn essential and up-to-date techniques that will make you more attractive to prospective employers. There are excellent work placement opportunities in collaboration with local organisations.

High profile speakers include Heather Brooke, the journalist who set the ball rolling on the MPs' expenses scandal.

## UCAS code

UCAS is the central organisation through which applications are processed for entry onto full-time undergraduate courses in Higher Education in the UK. For the latest information, check the UCAS website at [www.ucas.com](http://www.ucas.com)

**Journalism BA (Single or Joint Honours) P500 BA/Jour**

## Study options

### Joint Honours

It is also possible to study Journalism as a joint degree with another subject.

The combination subjects available are: [Creative Digital Media](#), [English Language Studies](#), [Media and Cultural Studies](#), [Politics:](#)

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

Studying journalism will help you develop a wide range of transferable skills. You'll be able to write clearly and simply, gather information from interviewing and research, organise yourself and others, pay attention to detail and acquire excellent time management

- Study a modern approach to journalism as it evolves in a rapidly changing media landscape
- Learn about journalism practised on newspapers, magazines, television, radio and online
- Take a combined approach to the theory and practice of journalism, learning about the 'why' as well as the 'how'
- Benefit from work placements with local media organisations and produce your own published work

## Get in touch

### Admissions Office

01905 855111

[admissions@worc.ac.uk](mailto:admissions@worc.ac.uk)

Claire Wolfe, Course leader:

01905 542240

[c.wolfe@worc.ac.uk](mailto:c.wolfe@worc.ac.uk)

280-300 UCAS tariff points (Single Honours)

240-300 UCAS tariff points (Joint Honours)

Candidates should have good English Language skills

## Modules

Introduction to Journalism

Feature Writing

Law & Ethics

Journalism & Society

Internet Journalism

Magazine Production

Broadcast Journalism

Reporting Politics

Journalism Project

Developing Careers

TV Research Skills

Documentary Photography

Sports Journalism

Advanced Journalism

Work Placement Module

Independent Study

Advanced Print

## Assessment

### Overview

Combines practical and theoretical issues

Emphasis on both local and international perspectives

Develops practical skills in journalism

Investigates the role of the media

Enthusiastic and friendly approach by experienced staff

### Skills

Information gathering

Interviewing

Reporting and Writing

Critical Thinking

Organisation

### Assessment

Journalistic writing and contributions to published projects

Seminar presentation

Essays

“The course has really helped me develop my communications skills. The Journalism seminars allow me to put into practice what I learn during the lectures. I find my course entertaining, interactive and useful – I definitely made the right decision by choosing University of Worcester.”

## Academic department

[Institute of Humanities & Creative Arts](#)

“We are a lively community of scholars, researchers and creative practitioners, intent on supporting and encouraging students to expand their intellectual horizons, grow their creative and professional ambitions, and achieve their potential.”

Professor Antonia Payne, Head of Institute

## Employability

The University of Worcester Journalism course will provide you with practical skills to work as a journalist, researcher, or in related communications jobs such as jobs in public relations. You will be well placed to progress to postgraduate study in journalism or in a wide range of other areas.

Students have found employment in the following areas:

- Radio presenting, both local and national
- Media research
- Journalism
- Event organising
- Media planning
- Television
- Theatre
- Marketing
- Public Relations
- Campaigns
- Teaching
- Further Study

Skills gained:

- Practical experience
- Working in a team
- Working independently
- Communicating with others
- Writing effectively
- Clear and logical thinking
- Finding information
- Evaluating ideas
- Showing initiative
- Advance planning and working to deadlines
- Organisation

**[Read about our latest student achievements, guest lecturers and work experience opportunities...](#)**

**[Journalism students rise to the challenge of 'live' broadcast news day](#)**

First and Second Year Journalism students at the University of Worcester took on the challenge of their first live news production day and sailed through with flying colours!

**[Inspirational tour helps UW journalism students reach for the Sky!](#)**

A visit to BSkyB Sky News Studios in London gave students on UW's new single honours journalism degree a taste of the life they could soon be leading as part of one of Britain's major news providers.

**[Journalism students find their own voice](#)**

Former ITV News and Sport presenter, Dennis Coath, put students through their paces at a special voice coaching session for University of Worcester's Journalism students.

**[Students Follow the Leader on Twitter](#)**

Duck-houses, Disraeli and the conservation of biodiversity were among the discussion topics covered during a university visit by Worcestershire County Council Leader Adrian Hardman.

### **Journalism Students Make Early Start with Town Councillors**

Journalism students at the University of Worcester found themselves in a press conference with Ludlow Town councillors within days of signing up for the course.

### **Journalism Lecturer In News Of The World BBC Debate**

Following the sudden closure of the News of the World Claire Wolfe, Senior Lecturer in Journalism, took part in live discussions on BBC radio.

### **Students' Surprise Meeting with Exiled Journalist**

An exiled video journalist from Burma gave University of Worcester students a disturbing insight into undercover reporting from a military regime.

### **BBC Masterclasses at Worcester**

Students studying Journalism at the University of Worcester enjoyed a series of masterclasses in television reporting from a well-known face from BBC Midlands Today.

### **Two University of Worcester students nominated for Media Awards**

Two Journalism students from the University of Worcester have been nominated for prestigious award.

### **Brussels trip for journalism student**

A journalism student from the University of Worcester was one of just 33 finalists in the European Young Reporters Against Poverty competition.

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<http://www.worcester.ac.uk/courses/journalism-ba-hons.html>