

International Business Top-up Degrees BA (Hons)

This suite of top-up degrees is specifically designed for, but not limited to, international students. It offers a wide range of options and opportunities to specialise in a particular area.

You will be encouraged to apply the concepts and theories discussed to real-world settings and to develop your practical skills. In addition, you will be given opportunities to use IT software in the preparation and presentation of your work, enabling you to become fully conversant with relevant business technology.

A significant benefit of this course is that you will have the opportunity to undertake an applied independent research study in an international business topic of particular interest to you, working within an organisational setting. You will therefore gain valuable experience of, and potentially help to inform, international business practice within a UK-based organisation.

Alongside your academic development, you will be able to develop your key transferable skills, including project management, problem-solving, planning, analysis, organisation and implementation. You will become an efficient communicator, while building your teamwork and leadership skills.

UCAS code

UCAS is the central organisation through which applications are processed for entry onto full-time undergraduate courses in Higher Education in the UK.

[International Business: N121 BA/IntB1](#)

[International Finance: N390 BA/IntF1](#)

[International Human Resource Management: N690 BA/IHRM1](#)

[International Marketing: N550 BA/IntMkt1](#)

For the latest information, check the UCAS website at www.ucas.com

Study options

Single Honours.

Get in touch

John Gardener

Admissions Tutor

01905 855357

j.gardener@worc.ac.uk

Helen Shaw

Course Leader

01905 542125

h.shaw@worc.ac.uk

For course specific information, such as module content, please contact the course leader.

Admissions Office

01905 855111

admissions@worc.ac.uk

Students must have successfully completed the first two years of a degree, or have obtained an HND or Foundation degree in either International Business or Business plus experience of studying or working in an international environment.

Overseas students with an equivalent qualification to the above will also be expected to have IELTS 6.0 or above

We encourage applications from those who have (or are working towards) appropriate qualifications in business, which would allow entry direct to Year 3

Modules

Below is a selection of modules you can study on our International Business Degree Top-Up courses.

Advanced Financial Accounting & Analysis
Advanced Management Accounting
Brand Management
Contemporary Global Systems
Contemporary Issues in Marketing
Contemporary Marketing Strategy
Corporate Finance
Global Business Strategy
Inside the Contemporary Workplace
Intercultural Perspectives
International Marketing
Managing Emerging Issues
Managing the Diverse Workforce
Sustainable Management
The Business of Banking
Independent Study (over two semesters)

Please note, some options may not be available depending on which pathway you have chosen. For more information on module content, please contact Helen Shaw on 01905 542125 or h.shaw@worc.ac.uk

Assessment

Typically lectures in Worcester Business School are two or three hours long. During this time, you will experience a range of learning activities intended to stimulate you and enable you to learn effectively.

Lectures usually begin with a classroom lesson that lasts around 45 minutes, introducing the underpinning concepts of a topic. You will be expected to participate here – by offering your opinion, by using an Electronic Voting System or by interrupting when you wish to challenge what the lecturer is suggesting.

After the introductory lecture you will often be split into small seminar groups during which you will work individually or with two or three other students on case studies which will enable you to explore the subject in greater depth. We believe that collaborative learning with your fellow students is very important.

Between lectures you will carry out further study - we adopt an 'open door' policy and you will be encouraged to seek the help of lecturers. Most class materials will be uploaded to Blackboard (our VLE) before sessions and these materials can be downloaded at University or from anywhere with an internet connection. Many modules have set up on-line discussion facilities to enable you to collaborate with other students between sessions.

Johan Larsson

Graduate

Johan returned to his native country of Sweden to study for a postgraduate degree.

"I can't believe how well prepared I am for this, the work I produce compared with people from all over Europe and Sweden is better. Going back to Sweden has made me understand how much I really learned at Worcester because I'm able to compare it with students from other schools."

Academic department

[Worcester Business School](#)

"We champion an imaginative ethos that combines sound business principles with instinctive commercial drive. Our students ranked us in the top 5% of universities for 'personal development'."

Mark Richardson, Head of Worcester Business School

Employability

You will be able to select from a wide range of sectors in which to work, including accounting, banking, insurance, human resources, operations management, marketing, advertising, retail, distribution, sales, and leisure. You are likely to work initially as a trainee manager in a large organisation, or perhaps as a junior manager in a smaller one before moving on to more senior management positions.

Alternatively you may wish to establish your own business or continue with further study, such as an MBA or MSc in Management/International Management.

Course Options

Our International Top-up Degrees (One Year) are available in the following courses:

International Business

International Finance

International Human Resource Management

International Marketing

Course structure

Download our [module diagrams document](#) to view our course structures in detail. Click on the links in the contents to view a specific course, or browse the complete document for information on all our pathways.

Undergraduate Prospectus

The Worcester Business School prospectus is available to [read online](#) or as a [downloadable PDF](#).

© University of Worcester Henwick Grove, WR2 6AJ Tel: 01905 855000 - Last reviewed: Thursday, 24 May 2012

Page can be found:

[Home](#) / [Discover Worcester](#) / [Academic departments](#) / [Worcester Business School](#) / [Business, Computing and Management courses](#) / [Undergraduate](#) / International Business Top-up Degrees BA (Hons)

<http://www.worcester.ac.uk/courses/international-businesstop-up-degreesbahons.html>

