

# Illustration BA (Hons)



The Illustration course at Worcester covers the complete range of genres: illustration for children's books, political articles, magazine, the graphic novel, television and advertising.

You will be given a comprehensive foundation in drawing techniques and illustration skills in the first year, leading to a wide range of applications, from traditional techniques to digital realisation.

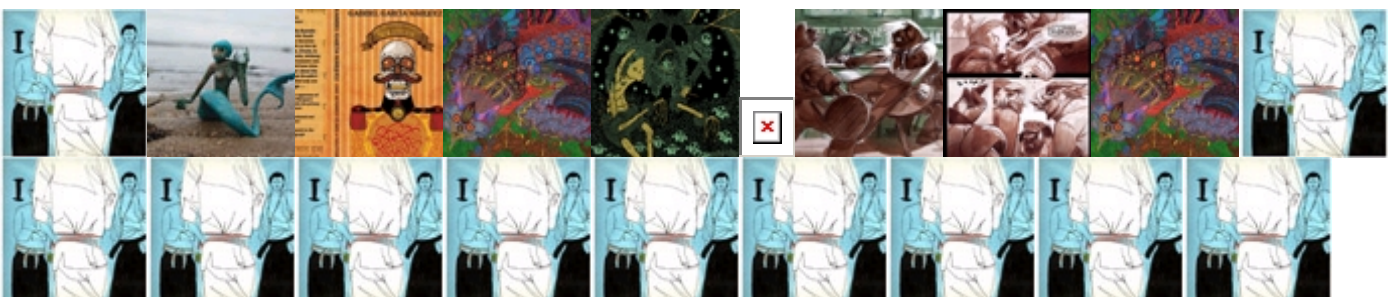
We offer many opportunities for you to work with exciting experimental cross-media techniques, with expert guidance into the professional arena in the final year. You will also gain a wide range of transferable skills, for example research and analysis techniques, problem-solving, communication and negotiation.

Throughout your course, you will have access to art and design studios and digital computer suites in the University's state-of-the-art Digital Arts Centre.

**This illustration was made by Holly Wilson, its title is "The March Hare from Alice in Wonderland"**

Image gallery not working for you? Try this [alternative link](#).

## Student work





## UCAS code

UCAS is the central organisation through which applications are processed for entry onto full-time undergraduate courses in Higher Education in the UK.

### Illustration BA (Single Honours) W220 BA/III

For the latest information, check the UCAS website at [www.ucas.com](http://www.ucas.com)

## Study options

- Creative use of traditional techniques or digital technology
- A comprehensive foundation in drawing techniques and skills
- Wide-ranging applications, from traditional techniques to digital realisation
- Understand the history and theory of illustration

### Joint honours

It is also possible to study Illustration as a joint degree with another subject.

The combination subjects available are: [Animation](#), [Art & Design](#), [English Language Studies](#), [Fine Art Practice](#) and [Graphic Design & Multimedia](#).

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

## Get in touch

### Admissions Office

01905 855111

[admissions@worc.ac.uk](mailto:admissions@worc.ac.uk)

### Piet Grobler

Course Leader

[p.grobler@worc.ac.uk](mailto:p.grobler@worc.ac.uk)

220-300 UCAS tariff points

Shortlisted applicants are invited to attend an interview and to provide a portfolio for consideration

## Modules

Illustration: Origin & Function (mandatory)

Illustration: Image & Text (mandatory)

Illustration & Printmaking

Fine Art Practice 1

Drawing & Visualisation (mandatory)

Graphic Design & Typography

Animation: Origin & Function

Introduction to Animation

Creative Digital Imaging

Research Methods for Digital Media (mandatory)

Illustration: The Personal Statement (mandatory)

Illustration Genres 1: Children's Books, Television & The Graphic Novel (mandatory)

Illustration Genres 2: Newspaper, Magazine & Advertising (mandatory)

Location Drawing & Reportage Illustration (mandatory)

Drawing 2

Fine Art Practice 2

Stop-motion Animation

2D Digital Animation  
3D Computer Modelling  
Publication Design  
Graphic Information Design  
Digital Photography & Image Manipulation  
Independent Study (mandatory)  
Illustration Professional Practice (mandatory)  
The Final Exhibition (mandatory)  
Fine Art Practice 3  
Green Design  
Work Placement Module  
Negotiated Project (mandatory)  
Accessible Web Design  
Children's Book Design  
Experimental Digital Media  
Extension Module  
Digital Media Communication Skills (mandatory)  
Research Methods for Digital Media (mandatory)

## Assessment

There are a variety of assessment methods employed on this course including: reflective reports, practical work, tutor-, self & peer-assessment.



## Marisa Lewis

Student, Illustration BA (Hons)

Marisa is currently studying Illustration, and has recently illustrated the cover of 'Big Big Secrets', a new children's book written by Robert Arley. A student's dreams of following in the footsteps of her childhood idol Beatrix Potter are starting to come true after illustrating her first book cover. Marisa Lewis has illustrated the cover of Big Big Secrets, a new children's book written by Robert Arley and published by SevernPIX.

"It's fantastic to have my illustrations published - I illustrated the cover and also did some drawings inside. To see it in print is really wonderful."

Marisa is now working on a commission for Frances Lincoln Publishers to illustrate another book cover.

## Academic department

[Institute of Humanities & Creative Arts](#)

"We are a lively community of scholars, researchers and creative practitioners, intent on supporting and encouraging students to expand their intellectual horizons, grow their creative and professional ambitions, and achieve their potential."

Professor Antonia Payne, Head of Institute

## Employability

Illustrators are in increasing demand as the media industries expand. Options for the professional illustrator include newspapers and magazines, books, advertising, exhibiting independent work, television and the internet. All these fields are potential showcases for graduates' work.

Our interdisciplinary approach gives flexibility and a wider view of the world that is attractive to employers. Graduates will find career opportunities not only in illustration but also television motion graphics, graphic design, story writing, studio management and advertising.

The course also provides an ideal basis for postgraduate study.

# Digital Arts Centre

The [Digital Arts Centre](#) offers a range of digital media resources in specialist computer suites, visit the [Digital Arts Centre webpage](#) to find out more.

## Meet the team

[Andrew Stevenson](#) - Senior Lecturer, Graphic Design & Multimedia

[Anthony Hunt](#) - Systems Support Officer

[David James](#) - Subject Leader

[Helen Holmes](#) - Lecturer in Creative Digital Media

[Martin Woodford](#) - Senior Lecturer in Creative Digital Media

[Maureen Gamble](#) - Principal Lecturer, Head of Division: Art, Design & Creative Digital Media

[Omid Ghanat-Abady](#) - Senior Lecturer and Course Leader in Animation

[Paul Hazell](#) - Senior Lecturer in Creative Digital Media

[Piet Grobler](#) - Senior Lecturer and Course Leader in Illustration

[Ree Han](#) - Senior Lecturer and Course Leader in Graphic Design & Multimedia

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<http://www.worcester.ac.uk/courses/illustration-ba-hons.html>