

Human Resource Management Degrees BA (Hons)



Our Human Resource Management degrees explore the management of a diverse workforce and of individual and corporate behaviours and cultures within a local, national and international context.

You will consider the interrelationship of Human Resource Management with other key business functions and have the opportunity to study an additional business specialism. Human Resource specialists need to support people working in different functional areas, so the opportunity to combine your study of Human Resource Management and a specialist area is especially relevant to understanding how Human Resource practitioners work.

You will also have the opportunity to take a placement year in paid work during your degree, so that you can gain valuable insights into the real world of work. You can add further value to your CV by spending a study semester overseas at one of our partner universities in the USA, Canada, Australia, New Zealand or Europe.

Course combinations and UCAS codes

BA (Hons) Business degrees with a pathway in Human Resource Management

These degrees will prepare you to work as an in-company HR advisor or to develop a career in a specialist aspect of HRM such as recruitment and selection, training, reward management, employee relations or organisation development.

[Business, Advertising & Human Resource Management BA \(Hons\): NN56 BA/BAAdHRM](#)

[Business, Economics & Human Resource Management BA \(Hons\): LN16 BA/BEHRM](#)

[Business, Human Resource Management & Public Relations BA \(Hons\): NP62 BA/BHRMPR](#)

[Business, Entrepreneurship & Human Resource Management BA \(Hons\): NN61 BA/BEHRM](#)

[Business, Leadership & Human Resource Management BA \(Hons\): NND6 BA/BLHRM](#)

[Business, Management & Human Resource Management BA \(Hons\): NN26 BA/BMHRM](#)

[Business, Marketing & Human Resource Management BA \(Hons\): NN1P BA/BMktHRM](#)

UCAS is the central organisation through which applications are processed for entry onto full-time undergraduate courses in Higher Education in the UK.

For the latest information, check the UCAS website at www.ucas.com

Study options

The Human Resource Management degrees are flexible - the first year is integrated, which means that the modules you study will be the same whichever pathway you have chosen, allowing you to change to an alternative course after your first year.

These courses are available to study as a 3-year full-time or 4-year sandwich course, with the opportunity to take part in a work placement year.

Get in touch

John Gardener

Business School Admissions Tutor

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Course Leader

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Admissions Office

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280 UCAS Tariff points and Grade C in GCSE English and Mathematics

The University will consider each application on its individual merits and will recognise a range of qualifications not currently included in the Tariff, including Access courses, European Baccalaureate and pre-2002 qualifications such as GNVQ. Please contact the Admissions Office for advice.

Further information about the UCAS Tariff can be obtained from www.ucas.com

Applicants with no formal qualifications may be considered for Mature Student Entry Routes.

Course structure

Download our [module diagrams document](#) to view our course structures in detail. Click on the links in the contents to view a specific course, or browse the complete document for information on all our pathways.

Undergraduate Prospectus

The Worcester Business School prospectus is available to [read online](#) or as a [downloadable PDF](#).

Modules for BA (Hons) Business degrees with a pathway in Human Resource Management

Year 1

Economic Concepts

Financial Concepts

Management Concepts

Marketing Concepts

The Business Professional

Two modules of your choice



Year 2

Advertising & the Mind of the Consumer
Advertising Management
Business Ethics
Creative Problem Solving
Customer Behaviour
Financial Accounting & Analysis
Human Resources: Context & Practice
Interactive Marketing
Leadership in Action
Leadership Principles & Practice
Macro Economics
Management Accounting & Finance
Micro Economics
Operations Management
Project Management
Public Relations & Campaigning
Public Relations Practice
Small Organisation Development
Business module of your choice
Two modules of your choice

Optional 1 Year Business Placement between Year 2 and Year 3**Year 3**

Advanced Management Accounting
Advertising Campaign Strategy
Coaching & Mentoring
Contemporary Global Systems
Contemporary Issues in Marketing
Contemporary Marketing Strategy
Corporate Finance
Economics of Business
Enhancing Organisations & Employability
Entre & Intrapreneurship
Global Business Strategy
In the Contemporary Workplace
Inside the Contemporary Workplace
Leadership in Turbulent Times
Managing Emerging Issues
Managing Entrepreneurship

Managing the Diverse Workforce

Public Relations & Society

Selling the Prime Minister

Sustainable Management

Independent Study (over two semesters)

Marcus Parsons

Graduate, Human Resource Management BA (Hons)

Marcus was awarded the EEF Prize for outstanding attainment in Human Resource Management. The award is given for the best grade performance across two final year HRM specialist modules and HRM-specific independent study. Marcus, who is currently working as a graduate intern in the University's Data Management Unit, received £100 and a day at EEF.

"I'm really pleased to have won this award. I'm interested in the fields of organisational change and development, and would like to pursue a related career in HR. My long term ambition is to be self-employed and teach HR associated subjects at university level."

Academic department

[Worcester Business School](#)

"We champion an imaginative ethos that combines sound business principles with instinctive commercial drive. Our students ranked us in the top 5% of universities for 'personal development'."

Mark Richardson, Head of Worcester Business School

Employability

There are a number of roles in Human Resource Management for which your Worcester degree will be especially attractive for the future. This could be as an in-house generalist Human Resource Advisor in an organisation, providing guidance, advice and support to managers and staff on a wide range of employment related matters. This may cover recruitment and selection, performance appraisal and pay and benefits. Alternatively, you may choose to develop a specialist career in a particular aspect of HRM focusing on, for example, training and development, reward management, employee relations or organisation development. Human Resource Management professionals are required across all private, public and not-for-profit organisations across a wide range of sectors.

Human Resource Management roles can also be found in the large and growing recruitment consultancy industry. Recruitment roles may be in-house, but are often based within specialist recruitment agencies / consultancies, where you will head hunt individuals directly. They offer fruitful opportunities for graduate employment.

If you choose to continue in study, you may wish to take up a postgraduate qualification in Management or International Human Resource Management, or to study for the professional qualifications of the Chartered Institute of Personnel and Development.

You will experience a range of learning activities within the lectures, seminar groups and further study.

Lectures usually begin with introducing the underpinning concepts of a topic. After the introductory lecture you will often be split into small seminar groups during which you will work individually or with two or three other students on case studies which will enable you to explore the subject in greater depth.

Between lectures you will carry out further study - we adopt an 'open door' policy and you will be encouraged to seek the help of lecturers. Most class materials will be uploaded to Blackboard (our VLE) before sessions and these materials can be downloaded at University or from anywhere with an internet connection. Many modules have set up on-line discussion facilities to enable you to collaborate with other students between sessions.

There is a wide variety of assessment, including reports, group presentations, portfolios and examinations.

Work Experience

Many modules in the course enable students to relate their learning to less formal work experience through part-time, holiday or voluntary work. Many companies offer summer or other short-term placements. These can be an excellent way of building up a

network of contacts and getting experience of exciting projects. Worcester Business School advertises short-term vacancies on its intranet. Recent opportunities have included summer internships with Vodafone and Macmillan, and many other national and local vacancies.

Work Placement

The course includes a paid optional placement year so students can earn as they learn and add full time work experience to their CV. This adds real value to the qualification and helps students to gain an advantage in the graduate job market by developing valuable skills in areas like communication, time and project management, problem solving and team working.

Students can spend their placement year at an organisation of their choice, anywhere in the UK. Worcester Business School has strong links with local businesses and many of our students take up placements in the locality with a large number of well-known organisations. Placement opportunities are available in all business sectors, including marketing, advertising, PR, HR, business management, finance and economics. Examples of employers who have previously offered placements include Aston Villa, Enterprise rent-a-car, e-on, Groupon, Hays, IBM, Intel, Marks and Spencer, Microsoft, NHS, Price Waterhouse Cooper, The House of Commons, Waitrose, Worcester Bosch and many others.

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Study options

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Single Honours.

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Modules

Below is a selection of modules you can study on our Human Resource Management courses.

Year 1

Personal & Professional Development
Marketing Concepts
Financial Concepts
Business Decision Making
Management Concepts
Economic Concepts
Free Option

Year 2

Advertising & the Mind of the Consumer
Advertising Management
Business Option
Creative Problem Solving
Customer Behaviour
Financial Accounting & Analysis
Free Option
Human Resource Management
Innovation and Change Management
Integrated Marketing Communications
Leadership in Action
Leadership: Principles & Practice
Macro Economics
Management Accounting & Finance
Management Principles and Practice
Managing People
Micro Economics
Operations Management
Public Relations & Campaigning
Public Relations Practice
Research Methods

Year 3

Advanced Management
Accounting
Advertising Strategy
Business Ethics & Corporate Social Responsibility
Contemporary Economic Systems
Contemporary Global Systems
Contemporary Issues in the Public Sector
Corporate Finance
Economics for Business
Employee Relations
Entrepreneurial Management part 1
Entrepreneurial Management part 2
Global Strategy & Enterprise
Independent Study (over 2 semesters)
International Marketing
Leadership Strategy and Change Management
Managing a Diverse Workforce
Marketing Strategy
Organisation: Reflection & Integration
Public Relations & Society
Selling The Prime Minister
Small Business Management

Please note, some options may not be available depending on which pathway you have chosen. For more information on module content, please contact Helen Shaw.

Assessment

Typically lectures in Worcester Business School are two or three hours long. During this time, you will experience a range of learning activities intended to stimulate you and enable you to learn effectively.

Lectures usually begin with a classroom lesson that lasts around 45 minutes, introducing the underpinning concepts of a topic. You will be expected to participate here – by offering your opinion, by using an Electronic Voting System or by interrupting when you wish to challenge what the lecturer is suggesting.

After the introductory lecture you will often be split into small seminar groups during which you will work individually or with two or three other students on case studies which will enable you to explore the subject in greater depth. We believe that collaborative learning with your fellow students is very important.

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Course Combinations

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Business, Economics & Human Resource Management BA (Hons)

Business, Human Resource Management & Public Relations BA (Hons)

Business, Entrepreneurship & Human Resource Management BA (Hons)

Business, Leadership & Human Resource Management BA (Hons)

Business, Management & Human Resource Management BA (Hons)

Business, Marketing & Human Resource Management BA (Hons)

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