

# Free Promotion for Landlords

Free advertising through StudentPad is offered to any landlord who is accredited through Worcester City Council and who meets our requirements in terms of safety and suitability of property and in terms of management. The Student Accommodation Office makes an initial inspection of every property.

The University of Worcester holds a comprehensive database of over 500 inspected and approved rooms.

Many students use the Accommodation Office as the first point of contact when beginning their search for accommodation. This provides an excellent marketing opportunity for your property. We can help in a number of ways:

- We will advertise free of charge all properties through our StudentPad website. Please note that any property that has not been inspected and passed our accreditation will be advertised with a disclaimer. This can be accessed by students and landlords from computer terminals on and off-campus on a 24/7 basis. Landlords will also be able to update their own information and upload photographs.
- We start marketing properties in February for the forthcoming academic year, the busy time for house hunting being from this period through to May. We advertise properties all year round as students come to us throughout the year. Over the summer many late applicants are looking for accommodation starting towards the end of September.

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<http://www.worcester.ac.uk/yourhome/free-promotion-for-landlords.html>