

# Dr Carl Evans



## Senior Lecturer in Business & Management

Worcester Business School

### Contact Details

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Carl joined University of Worcester Business School in 2006, and currently manages the MBA programme as well as being a University of Worcester Teaching Fellow. Prior to this appointment, Carl spent several years with a range of commercial organisations before entering further and higher education in 1993.

## Teaching & Research

### Teaching

Operations Management  
Strategic Management

### Research

Administrative Management  
Management Development

## Qualifications

BA (Hons) Post Compulsory Education and Training  
MA in Professional Administration  
Doctorate in Business Administration (DBA)  
Post Graduate Certificate in Further, Adult & Higher Education  
Post Graduate Certificate in Learning & Teaching in HE

## Publications

Keen, M. and Evans, C. (2011) Taking Care with the Balanced Scorecard Approach, *Manager: British Journal of Administrative Management*. Spring, Iss.73, pp. 30-31.

Keen, M. and Evans, C. (2010) Maximize your Chances of Success, *Management Services*, Vol. 54, No. 4, pp. 30-32 (ISSN: 03076768)

Evans, C. (2010) Setting up a New Business Venture: An Interview with an Entrepreneur, *The International Journal of Professional Management*, Vol.1, Issue.2 (ISBN 2042 2342)

Keen, M. and Evans, C. (2010) Lean in the Supply Chain: Friend or Foe? *Management Services*, Vol. 54, No. 3, pp. 16-20 (ISSN: 03076768)

Wright, W. and Evans, C. (2010) Managing Space, Flow and People's Wishes: Designing the Office Layout. *Manager: British Journal of Administrative Management*. Summer, pp. 32-33.

Wright, W., Evans, C. and Richardson, M. (2010) The Paper Trail – Threat or Opportunity? *Manager: British Journal of Administrative*

Brotherton, J. and Evans, C. (2010) The Importance of the Trainer: Factors Affecting the Retention of Clients in the Training Services Sector, *Industrial & Commercial Training*, Vol. 42, No. 1, pp.23-31

Richardson, M., Evans, C. and Gbadamosi, G. (2009) Funding Full-Time Study through Part-Time Work, *Journal of Education and Work*, Vol. 22, No. 4, pp.319 – 334

Gbadamosi, G. and Evans, C. (2009) CPD as a Hyperbole: Why Don't Employers Mention it in Managerial Job Adverts, *Journal of Management Development*, Vol. 28, Issue 5, pp. 414-424.

Evans, C. and Gbadamosi, G. (2008) Recruiting Managers with the Lure of CPD, *International Journal of Business and Management*, Vol. 3, No. 7, pp. (ISSN 1833-8119)

## External Responsibilities

External Examiner at York St. John University

External Examiner at Bournemouth University

Member of the Editorial Panel for the International Journal of Professional Management

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