

David James



Senior Lecturer, Digital Arts. Course Leader, MA Creative Digital Media

Institute of Humanities & Creative Arts

Contact Details

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David James gained his BA (Hons) Fine Art at the University of Reading and MA Fine & Media Arts at the University of Gloucestershire. He lectures in video, animation, image creation, graphic design, motion graphics, illustration, and contextual and theoretical studies, and is currently preparing to submit for his PhD by Publication.

David began higher education teaching after 29 years in the broadcast television industry, where he worked as an art director, motion graphics designer and illustrator. His screen credit has appeared not only on national programmes but also on many international productions and television feature films. Screen credits include: TV Eye – the then ITV equivalent of Panorama; the world-wide distributed wildlife series, The Sexual Imperative, which was nominated for a series Oscar; the children's series, Rolf's Cartoon Club, and the television feature film Codename Kyril, for which he was awarded a D&AD.

His last three industry posts were: Supervising Designer, News and Current Affairs for Thames Television (now ITV London); Deputy Head of Design at HTV Wales; and Head of the Design Group for ITV West. David was one of the first designers in the UK to use a digital graphics system – the Quantel Paintbox – and, with a colleague, produced the first sequence ever to be broadcast in the UK created entirely on a desktop computer. His screen work has been featured in many books and journals. He has also designed many publications and some exhibitions.

David was elected a Fellow of the Chartered Society of Designers in 1987 and a Fellow of the Higher Education Academy in 2006. Before joining the Digital Arts team at Worcester, he was Principal Lecturer and Divisional Leader for Digital Media at the University of Wolverhampton. He is now Subject Leader, Digital Arts, and Course Leader for both the undergraduate and postgraduate programmes in Creative Digital Media here at Worcester.

Teaching & Research

Teaching

Teaching areas include graphic design, 2D animation, filmmaking, illustration, digital imaging, design theory and context, and fine art

Projects

2003-4: Design and assistant project manager for the new Digital Media Centre, University of Wolverhampton
2003-4: Design and facility management and planning for the digital media suites and studios, New Media Centre, Science Park, Wolverhampton

Authored the following courses:

Digital Arts and Media BA(Hons), University of Wolverhampton
Creative Games Design BA(Hons), University of Wolverhampton
Television Graphics, BA(Hons), University of Wolverhampton
Animation, BA(Hons), University of Worcester
Illustration, BA(Hons), University of Worcester
Creative Digital Media BA(Hons), University of Worcester
Creative Digital Media MA, University of Worcester

Research

Research interests include the postmodernist definition of the videographic image, the history of animation, the role of the cultural industries and the role of the vocational courses in higher education.

Professional Bodies

Publications

External Responsibilities

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