

Services for Businesses

Supporting your business

Not only does research help to develop the expertise of our own staff - and ultimately enhance the student experience - but it can also be used to inform the policies and practice of businesses and organisations.

Contract Research

The School's academic staff undertake research in a range of business and computing areas. Our staff are also available to work with organisations to help develop innovative solutions to business problems.

Student Placements

Working as individuals or in teams and under the supervision of a member of the academic staff, our students can be a valuable resource. In addition to offering relevant experience to the students, they provide the capacity to undertake projects that can add real value to an organisation in a cost effective way.

Knowledge Transfer Partnerships

Knowledge Transfer Partnerships is Europe's leading programme helping businesses to improve their competitiveness and productivity. The University and employer form a partnership to help innovate and improve performance.

Bespoke Courses

The School has been successful in developing bespoke part-time courses to meet the needs of individual organisations. Using the knowledge base in the School, programmes can be adapted to be both cost and time efficient and relevant to your business area.

We are currently able to offer research, training and development in the following areas:

- Leadership and Management Development
- Business & Management
- Project Management
- Marketing
- Finance and Accounting
- International Business Computing & Technology
- E-commerce
- Database and Network Solutions
- IT Management
- Web Development

We also work with organisations to enhance the skills levels of their employees through training in a range of modern foreign languages (in conjunction with the University Language Centre), including Spanish, French, German, Italian and Japanese.

We asked Worcester Business School for professional support. The project went extremely well and our company achieved the ISO 9001:2000 quality system accreditation standard.

Terry Fogarty, Managing Director, Fogarty Castings (Solihull) Ltd

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