

Art & Design BA (Hons)



Art & Design at Worcester recognises and enables you to develop connections between a range of practices in art and design fields.

The course will introduce you to an array of tools, both traditional and digital, and develops your use of them alongside the evaluative and critical skills that are appropriate to your study as it develops. Modules are designed to enable you to exploit your creative potential and grow your visual communication skills, working with a broad range of media.

The first year is 'diagnostic' in that it aims to provide you with an opportunity to sample working with a variety of media and practices and to review your previous experience. It introduces you to different areas of visual communication through teaching and learning that encourages experimentation, self-directed study and project work. By the end of the first year, you will have had an opportunity to explore where your particular interests lie and, in the second year, you will be able to build on these and to develop your individual practice and visual language through increasing emphasis upon experimentation, innovation and project-based learning. The third year focuses on encouraging you to consolidate your practice through independent study and through development of professional competencies that will enhance your employability, with learning taking place through Professional Practice, Placement and Final Show modules, amongst others.

The course is supported by a programme of research trips in which you are encouraged to participate. In recent years, there have been trips to Rome, Florence and New York and new destinations are planned this year.

Supporting the teaching is a programme of regional, national and international research trips that you are encouraged to participate in and that support your creative learning and development. In recent years there have been annual four-day research trips to Rome, Florence and New York; these will be extended this year to Berlin and other cultural capitals.

UCAS code

UCAS is the central organisation through which applications are processed for entry onto full-time undergraduate courses in Higher Education in the UK. For the latest information, check the UCAS website at www.ucas.com

Art & Design BA (Single Honours) WW12 BA/ArDe

Study options

It is also possible to study Art & Design as a joint degree with another subject.

The combination subjects available are: [Archaeology and Heritage Studies](#), [Drama and Performance](#), [Education Studies](#), [English Literary Studies](#), [Illustration](#), [Media and Cultural Studies](#) and [Psychology](#).

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

Year 1 modules in Fine Art Practice and Theory, Textile Design, and Landscape and Visual Identity are also available at South Worcestershire College

Get in touch

Admissions Office

tel: 01905 855111

email: admissions@worc.ac.uk

Curriculum Leader

Maureen Gamble

tel: 01905 855422

email: m.gamble@worc.ac.uk

220-300 UCAS Tariff points.

Shortlisted applicants are invited to attend for interview and to provide a portfolio and a piece of written work for consideration. For more information about the UCAS tariff please visit www.ucas.com

Modules

Year 1

Graphic Design Practice & Theory
Drawing 1
Illustration & Printmaking
Introduction to Multimedia
Creative Digital Imaging
Photography & Portraiture
Introduction to Ceramics
Introduction to Textiles
Critical & Contextual Practice 1
Artists' Books 1
Graphic Design & Typography

Year 2

Drawing 2
Critical & Contextual Practice 2
Art in Public Places
Textiles
Experimental Photography
Digital Photography & Image Manipulation
Graphic Information Design
Artists' Books 2

Year 3

Independent Study
Critical & Contextual Practice 3
Professional Practice
Work Placement
Constructed Textiles
Art in Public Places
Experimental Digital Photography
Children's Book Design
Green Design

Assessment

You will learn about the subject through lectures, learning groups, workshops, seminars and tutorials, taught in dedicated studio spaces for fine art, textiles, ceramics, graphic design and multi-media.

The emphasis throughout the course is on you developing your creative practice through engagement with a range of art and design disciplines. This will enable you to acquire skills and subject knowledge appropriate to your areas of vocational interest.

Tutors on the Art & Design course are professional artists, who practice as graphic, information or web designers or as fine artists, painters, sculptors, printmakers, digital image makers, photographers, textile artists, ceramicists, public artists and multimedia artists.

You will be encouraged to work on 'live' projects suitable to your area of Art & Design practice and are supported in this through seminar sessions with visiting professional artists and designers who have links with business and the creative industries.

Assessment is student-centred and the emphasis is on you becoming an independent learner throughout the programme. You keep a learning journal in each module, enabling you to reflect on your learning while you measure your individual achievement. You will be supported by Learning Teams and each major project is assessed by means of self-assessment, peer assessment and negotiated tutor assessment.



Anika Patzelt

Student, Art & Design BA (Hons)

"Art has always been a hobby of mine, and Art and Design covers a range of theory and gives me lots of different job options. I've got several things to explore before choosing a career- illustration, visual arts, teaching, advertising, animation, film-making. Hopefully my work placement in the third year will help me think about the future and build up some connections. After all, it's better to have too many options than too few- that's why I chose this course!"

Academic department

[Institute of Humanities & Creative Arts](#)

"We are a lively community of scholars, researchers and creative practitioners, intent on supporting and encouraging students to expand their intellectual horizons, grow their creative and professional ambitions, and achieve their potential."

Professor Antonia Payne, Head of Institute

Employability

This course provides an excellent foundation for a career in publishing, art therapy, graphic design, web design, textile design, multimedia, arts administration and teaching, as well as specialist options. Increasingly, graduates are undertaking a variety of freelance commissions and running their own businesses.

© University of Worcester Henwick Grove, WR2 6AJ Tel: 01905 855000 - Last reviewed: Thursday, 24 May 2012

Page can be found:

[Home](#) / [Discover Worcester](#) / [Academic departments](#) / [Institute of Humanities and Creative Arts](#) / [Humanities and creative arts courses](#) / [Undergraduate](#) / Art & Design BA (Hons)

<http://www.worcester.ac.uk/courses/artand-design-ba-hons.html>