

Andrew Stevenson

Senior Lecturer, Graphic Design & Multimedia

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Andrew Stevenson lectures in web design, graphic design and design for multimedia. He moved, initially, into book design and publishing after graduating from Falmouth School of Art in 1993. He worked mainly with Dorling Kindersley Books in London and then, latterly, Swanston Publishing in Derby, before becoming a freelancer. During his time working freelance, he was senior designer on illustrated historical and cartographic-based titles aimed at both the UK and American market, published by Macmillan, Penguin-Viking and Facts on File amongst others.

Andrew gradually moved from print-based design to work in multimedia design and then web and online multimedia design. He moved to Riley Advertising - a national advertising agency - and Riley Internet Design in 1998, and helped to create early web presences for companies and brands including Bacardi and JD Wetherspoons, as well as a number of UK HE institutions. He later moved to help project manage the Coventry University team that created the University's first integrated multimedia corporate web presence.

Andrew's research interests include Psychogeography and developing new media methods to portray human emotions via multimedia mapping. He has worked alongside Worcester City Council's Landscape Architects to develop a multimedia 'sensory map' as a new method of assisting public consultation on new developments. This formed part of the Council's winning bid for the national '2010 MJ Achievement Award for "Sustainable Infrastructure Achievement of the Year"'. He continues his interests in maps encapsulating stories (see his online series "Maps That Tell Tales"), in helping to develop sustainable design methods for graphic designers, and in website accessibility for blind and visually impaired users. When not working for the University, Andrew continues to pursue freelance projects as a designer.

Teaching & Research

[Volunteers Head to the Hills](#)

A lecturer at the University of Worcester is helping to create an emotive survey of Malvern, finding out how local people react to and think about the town centre and its facilities.

[Student Eco-Packaging Ideas Praised by Local Cider Manufacturer](#)

Graphic Design students at the University of Worcester have been working on a packaging project with Herefordshire cider manufacturer Westons.

[A Sign of Real Talent](#)

Graphic Design students from the University of Worcester have created bespoke signs for a local English Heritage property.

[Worcester Graduates Green Design Work on Display Throughout the Country](#)

Posters designed by a University of Worcester Graphic Design graduate are being displayed at 20 other universities around the Country, encouraging staff and students to be more green.

[Green Designs Go on Display](#)

A local eco-café is showcasing a body of work by a group of Graphic Design students from the University of Worcester.

[Students Tasked with Designing Signage for Route to the Hills Project](#)

Graphic design and multimedia students at the University of Worcester are helping a local authority to develop new signage concepts for tourists and pedestrians.

[Design Students Create Eco Packaging Solutions for Local Brewery](#)

Design students from the University of Worcester have been working on a sustainable packaging project to support the Wye Valley Brewery in Herefordshire.

Professional Bodies

Publications

External Responsibilities

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