

Accountancy Degrees BA (Hons)



Accounting is a key business discipline. It underpins decision-making in all organisations. Every organisation is required to produce financial accounts, analysis, audits and strategies from the largest business to the smallest charity.

Accountancy involves evaluating live situations and making real-time decisions. Accountants and finance specialists are highly respected within their organisations. They play a central role in procurement, resourcing and financing operations so that organisations can function profitably and sustainably.

Our specialist degrees in Accountancy are vocationally focused. You will be taught by qualified accountants who are active business consultants. During your course you will also have the opportunity to take a paid placement year in industry and study overseas at one of our partner universities in the USA, Canada, Australia, New Zealand or Europe.

You can choose from a suite of eight Single Honours degrees as below:

Course combinations and UCAS codes

 [Accounting BA \(Hons\) N400 BA/Acc](#)

This is a professionally oriented award designed for students keen to pursue a career as a trainee accountant or in financial analysis and audit, corporate or personal finance, banking or insurance. It is recognised by IFA, CIMA and SAGE.



Business degrees with a pathway in Accountancy:

These degrees enable you to combine accountancy with the study of another aspect of business management. They enable you to signal to a future employer your chosen areas of expertise and interest and will prepare you for a wider managerial roles. These degrees are also recognised by CIMA.

 [Business, Accountancy & Advertising BA \(Hons\): N000 BA/BAA](#)

 [Business, Accountancy & Economics BA \(Hons\): NLC1 BA/BAE](#)

 [Business, Accountancy & Human Resource Management BA \(Hons\): NNC6 BA/BAHRM](#)

 [Business, Accountancy & Marketing BA \(Hons\): NNC5 BA/BAM](#)

 [Business, Accountancy & Public Relations BA \(Hons\): NP12 BA/BAPR](#)

 [Business, Entrepreneurship & Accountancy BA \(Hons\): NN1K BA/BEA](#)

 [Business, Management & Accountancy BA \(Hons\): NN24 BA/BMA](#)

UCAS is the central organisation through which applications are processed for entry onto full-time undergraduate courses in Higher Education in the UK.

For the latest information, check the UCAS website at www.ucas.com

Study options

If you wish to focus intensely on accountancy as a specialist subject, the Accountancy BA (Hons) is the best option for you (this degree is professionally accredited by IFA (Institute of Financial Accountants)). You can also choose to study accountancy alongside another business function or management discipline.

The Accountancy degrees are flexible - the first year is integrated, which means that the modules you study will be the same whichever pathway you have chosen, allowing you to change to an alternative course after your first year.

These courses are available to study as a 3-year full-time or 4-year sandwich course, with the opportunity to take part in a work placement year.

Get in touch

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Course structure

Download our [module diagrams document](#) to view our course structures in detail. Click on the links in the contents to view a specific course, or browse the complete document for information on all our pathways.

Undergraduate Prospectus

The Worcester Business School prospectus is available to [read online](#) or as a [downloadable PDF](#).

Modules for Accounting BA (Hons)

Year 1

The Business Professional

Marketing Concepts

Financial Concepts

Business Law

Management Concepts

Economic Concepts

Business Accounting Systems

Year 2

Business Research

Financial Accounting & Analysis

Audit, Ethics & Governance

Small Organisation Development

Management Accounting & Finance

Personal Taxation

Two modules of your choice

Optional 1 Year Business Placement between Year 2 and Year 3

Year 3

Enhancing Organisations & Employability



Advanced Management Accounting

Corporate Taxation

Global Business Strategy

Corporate Finance

Corporate Financial Reporting

Independent Study (over two semesters)

Modules for BA (Hons) Business degrees with a pathway in Accountancy

Year 1

Economic Concepts

Financial Concepts

Management Concepts

Marketing Concepts

The Business Professional

Two modules of your choice

Year 2

Advertising & the Mind of the Consumer

Advertising Management

Business Ethics

Creative Problem Solving

Customer Behaviour

Financial Accounting & Analysis

Human Resources: Context & Practice

Interactive Marketing

Macro Economics

Management Accounting & Finance

Managing Accounting & Finance

Managing People & Performance

Micro Economics

Operations Management

Project Management

Public Relations & Campaigning

Public Relations Practice

Small Organisation Development

Business module of your choice

Two modules of your choice

Optional 1 Year Business Placement between Year 2 and Year 3

Year 3

Advanced Management Accounting

Advertising Campaign Strategy

Contemporary Global Systems

Contemporary Issues In Marketing

Contemporary Marketing Strategy

Corporate Finance

Economics of Business

Enhancing Organisations & Employability

Entre & Intrapreneurship

Global Business Strategy

Inside the Contemporary Workplace

Managing Emerging Issues

Managing Entrepreneurship

Managing the Diverse Workforce

Public Relations & Society

Selling the Prime Minister

Sustainable Management

Independent Study (over two semesters)

280 UCAS Tariff points and Grade C in GCSE English Language and Mathematics

The University will consider each application on its individual merits and will recognise a range of qualifications not currently included in the Tariff, including Access courses, European Baccalaureate and pre-2002 qualifications such as GNVQ. Please contact the Admissions Office for advice.

Further information about the UCAS Tariff can be obtained from www.ucas.com

Applicants with no formal qualifications may be considered for Mature Student Entry Routes.

Johan Larsson

Johan returned to his native country of Sweden to study for a postgraduate degree.

"I can't believe how well prepared I am for this, the work I produce compared with people from all over Europe and Sweden is better. Going back to Sweden has made me understand how much I really learned at Worcester because I'm able to compare it with students from other schools."

Academic department

[Worcester Business School](#)

"We champion an imaginative ethos that combines sound business principles with instinctive commercial drive. Our students ranked us in the top 5% of universities for 'personal development'."

Mark Richardson, Head of Worcester Business School

Employability

Our degrees will prepare you for a career in a wide range of organisations within the public and private sectors, in industry and commerce, both in the UK and abroad. You will have the opportunity to pursue a career in banking, insurance, corporate or personal finance, financial analysis and audit or as a trainee accountant. Our degrees in accountancy will also prepare you for wider managerial roles.

Many accountancy graduates continue to study and complete a professional accountancy qualification or postgraduate degree such as our MSc in Finance & Management. Many accountancy graduates continue to study and complete a professional accountancy qualification or an MBA.

Learning and assessment

You will experience a range of learning activities within the lectures, seminar groups and further study.

Lectures usually begin with introducing the underpinning concepts of a topic. After the introductory lecture you will often be split into small seminar groups during which you will work individually or with two or three other students on case studies which will enable you to explore the subject in greater depth.

Between lectures you will carry out further study - we adopt an 'open door' policy and you will be encouraged to seek the help of lecturers. Most class materials will be uploaded to Blackboard (our VLE) before sessions and these materials can be downloaded at University or from anywhere with an internet connection. Many modules have set up on-line discussion facilities to enable you to collaborate with other students between sessions.

There is a wide variety of assessment, including reports, group presentations, portfolios and examinations.

Work Experience

Many modules in the course enable students to relate their learning to less formal work experience through part-time, holiday or voluntary work. Many companies offer summer or other short-term placements. These can be an excellent way of building up a network of contacts and getting experience of exciting projects. Worcester Business School advertises short-term vacancies on its intranet. Recent opportunities have included summer internships with Vodafone and Macmillan, and many other national and local vacancies.

Work Placement

The course includes a paid optional placement year so students can earn as they learn and add full time work experience to their CV. This adds real value to the qualification and helps students to gain an advantage in the graduate job market by developing valuable skills in areas like communication, time and project management, problem solving and team working.

Students can spend their placement year at an organisation of their choice, anywhere in the UK. Worcester Business School has strong links with local businesses and many of our students take up placements in the locality with a large number of well-known organisations. Placement opportunities are available in all business sectors, including marketing, advertising, PR, HR, business management, finance and economics. Examples of employers who have previously offered placements include Aston Villa, Enterprise rent-a-car, e-on, Groupon, Hays, IBM, Intel, Marks and Spencer, Microsoft, NHS, Price Waterhouse Cooper, The House of Commons, Waitrose, Worcester Bosch and many others.

UCAS code

Study options

Get in touch

Modules

Assessment

Academic department

Employability

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Page can be found:

[Home](#) / [Discover Worcester](#) / [Academic departments](#) / [Worcester Business School](#) / [Business, Computing and Management courses](#) / [Undergraduate](#) / Accountancy Degrees BA (Hons)

<http://www.worcester.ac.uk/courses/accountancy-degrees-ba-hons.html>